



**SIGN ORDINANCE**

THE CITY OF DADEVILLE, ALABAMA

BY THE CITY OF DADEVILLE PLANNING & ZONING COMMISSION

**Finalized on September 23, 2024** by the  
**P&Z Sign Ordinance Sub-committee**

**SIGN ORDINACE FOR THE CITY OF DADEVILLE, ALABAMA**  
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## **SECTION: NINE**

### **SIGN REGULATIONS**

#### **Section 9.1 Purpose, Intent and Scope**

It is the purpose of this section to promote the public health, safety, and general welfare of the public through reasonable, consistent, and non-discriminatory regulations for the erection, placement and maintenance of signs. The City does not intend to infringe on the rights of free speech as protected by the First Amendment to the United States Constitution and Section 4 of the Alabama Constitution. The sign regulations are especially intended to address the secondary effects that may adversely impact aesthetics and safety. The sign regulations are designed to serve substantial governmental interests and, in some cases, compelling governmental interests such as traffic safety and warning signs of threats to bodily injury or death.

This section regulates signs, as defined in this section, which are placed on private property or on public property (e.g., property owned by governmental agencies or rights-of-way) but is only intended to regulate signs over which the City of Dadeville is empowered to regulate. This section is not intended to extend its regulatory regime to objects that are not traditionally considered signs for purpose of government regulation.

The City of Dadeville is a community that cherishes and preserves its rich heritage, while at the same time embracing all of the visions and opportunities for a bright future for its residents and businesses. In order to preserve and promote the City as a desirable community in which to live and do business, a pleasing, visually attractive environment is of foremost importance. The regulation of signs within the City is a highly contributive means by which to achieve this desired end.

These sign regulations have been prepared with the intent of enhancing the visual environment of the City and promoting its continued well-being, and are intended to:

- (1) Encourage the effective use of signs as a means of communication in the City;
- (2) Maintain and enhance the aesthetic environment and the City's ability to attract sources of economic development and growth;
- (3) Safeguard and promote the aesthetic quality of the City by establishment of reasonable standards for the number, size, height, spacing, placement and illumination of such signs in the interest of public safety and the general welfare;
- (4) Improve pedestrian and traffic safety;
- (5) Minimize the possible adverse effect of signs on nearby public and private property;

- (6) Foster the integration of signage with architectural and landscape designs;
- (7) Lessen the visual clutter that may otherwise be caused by the proliferation, improper placement, illumination, animation, excessive height, and excessive size (area) of signs which compete for the attention of pedestrian and vehicular traffic;
- (8) Allow signs that are compatible with their surroundings and aid orientation, while precluding the placement of signs that contribute to sign clutter or that conceal or obstruct adjacent land uses or signs;
- (9) Encourage and allow signs that are in context within the zoning district in which they are located based on sign type, height, size, illumination, setbacks, and overall scale;
- (10) Establish sign area in relationship to the scale of the lot and building on which the sign is to be placed;
- (11) Regulate signs in a manner so as to not interfere with, obstruct the vision of or distract motorists, bicyclists or pedestrians;
- (12) Except to the extent expressly preempted by state or federal law, ensure that signs are constructed, installed and maintained in a safe and satisfactory manner, and protect the public from unsafe signs;
- (13) Provide for the installation of electronic message signs with limitations for the purposes of aesthetics and minimizing distractions along streets;
- (14) Regulate the illumination and brightness of signage to minimize driver distractions and to minimize impacts on adjacent uses;
- (15) Allow for traffic control devices consistent with national and state standards and whose purpose is to promote highway safety and efficiency by providing for the orderly movement of road users on streets and highways, and that notify road users of regulations and provide warning and guidance needed for the safe, uniform and efficient operation of all elements of the traffic stream;
- (16) Regulate the appearance and design of signs in a manner that promotes and enhances the beautification of the City and that complements the natural surroundings in recognition of this City's reliance on its natural surroundings and beautification efforts in retaining economic advantage for its community, as well as for its subdivisions, shopping centers and industrial parks;
- (17) Enable the fair and consistent enforcement of these sign regulations;
- (18) Provide standards regarding the non-communicative aspects of signs, which are consistent with City, County, State and Federal law;
- (19) Provide flexibility and encourage variety in signage, and create an incentive to relate signage to the basic principles of good design; and

- (20) Assure that the benefits derived from the expenditure of public funds for the improvement and beautification of streets, sidewalks, public parks, public rights-of way, and other public places and spaces, are protected by exercising reasonable controls over the physical characteristics and structural design of signs.

## **Section 9.2 Definitions**

The words, phrases and terms used in this Section IX shall have the meanings herein ascribed to them. Words and phrases not defined in this Section IX but defined elsewhere in the Zoning Ordinance shall be given the meanings therein ascribed to them. Any word, phrase or term not defined in this Zoning Ordinance shall have its commonly understood meaning.

### **Architectural Embellishment**

Any projection, relief, change of material, window or door opening, exterior lighting, inlay, or other exterior building features not specifically classified as a sign or containing sign copy. The term includes, but is not limited to, relief or inlay features or patterns that distinguish window or door openings, exterior lighting that frames building features, and changes in façade materials to create an architectural effect. This term does not include artistic expression of works of art or murals.

### **Artistic Display**

Such displays may include decorative ornamentation or architectural features of a building; public art works, murals, displays, statues, and signs of historic value or significance; and similar artistic displays which have been approved by the City Council as work of public art.

### **Awning**

Any secondary covering attached to the exterior wall of a building. It is typically composed of canvas woven of acrylic, metal, cotton or polyester yarn, or vinyl laminated to polyester fabric that is stretched tightly over a light structure of aluminum, iron or steel, or wood.

### **Beacon Lights**

See Floodlights and Beacon Lights.

### **Billboard**

A freestanding or affixed, off-premise (off-site) sign located on a lot not containing a building. A billboard is a large outdoor advertising structure, typically found in high-traffic areas such as alongside busy roads. A billboard is considered a separate and distinct business use or activity.

### **Building Unit**

A stand-alone building or a building divided into separate units or spaces that are individually owned or leased by different enterprises, businesses, firms, or other nonresidential occupants, and which meets the following conditions:

- 1) Where a building is divided into individual spaces, each space with its own exterior entry or access point directly into the space shall be considered a building unit.
- 2) Where a building contains individual spaces that are all accessed from the interior through a joint entry, such building shall be considered one building unit.
- 3) Where a lot contains multiple principal buildings, each building shall be considered a building unit.

“Building unit” shall not be used to define an apartment building or similar residential-only building that is divided into individual dwelling units. For a mixed-use building that contains nonresidential and residential uses within the same building, the number of building units on any given lot shall be determined by the number of nonresidential enterprises, businesses, firms, or other nonresidential occupants.

### **Canopy**

An overhead roof or structure that is able to provide shade or shelter. It is typically ground supported or supported by metal frame.

### **Copy**

See definition of “sign copy.”

### **Decorations**

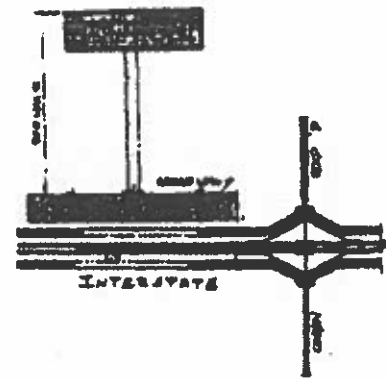
Decorations such as Christmas Decorations or other themed decorations are not considered signs. Decorations do not require sign permitting.

### **Erect**

To construct, build, raise, assemble, place, affix, attach, create, paint, draw, or in any way bring into being or establish: but it does not include any of the foregoing activities when performed as an incident to the change of message or customary maintenance or repair of a sign.

### **Façade**

The exterior wall of a building exposed to public view or that wall viewed by persons not within the building.



**Flag**

A sign composed of cloth, canvas, plastic, fabric or similar lightweight, non-rigid material that can be mounted to flagpole or a building-mounted post or stanchion.

**Flagpole**

A pole on which to raise a flag.

**Floodlights and Beacon Lights**

Floodlights and beacon lights used to display messages, except when required by the Federal Aviation Administration.

**Foot-candles** See also Lumens

Measure the intensity of light at a specific distance from a source, such as one foot away from a wall. One foot-candle is equal to one lumen per square foot.

Understanding the difference between foot-candles and lumens is important when choosing lighting for a space. For example, a bedroom or sitting room typically needs around 10–20 lumens per square foot, while a bathroom or kitchen needs around 70–80 lumens per square foot.

**Frontage, Building**

The maximum width of a building measured in a straight line parallel with the abutting street, public parking lot, or pedestrian walkway.

**Frontage, Lot**

The horizontal distance between the side lot lines measured at the point where the side lot lines intersect the street right-of-way. All sides of a lot that abut a street shall be considered lot frontage.

**Lumens** See also Foot-candles

Measure the total amount of visible light emitted by a source, such as a bulb. More lumens means a brighter light, while fewer lumens means a dimmer light.

Understanding the difference between foot-candles and lumens is important when choosing lighting for a space. For example, a bedroom or sitting room typically needs around 10–20 lumens per square foot, while a bathroom or kitchen needs around 70–80 lumens per square foot.

**Maintenance**

In the context of this Section IX, means the repairing or repainting of a portion of a sign or sign structure, periodically changing changeable copy, or renewing copy, which has been made unusable by ordinary wear.

**Marquee**

Any permanent wall or roof-like structure projecting beyond a building or extending along and projecting beyond the wall of the building, generally designed and constructed as part of the principal structure to provide protection from the weather. A marquee is not an awning or canopy.

**Pennant**

Any lightweight plastic, fabric, or other material whether or not containing a message of any kind, suspended from a rope, wire, or string, usually in a series, which will flutter or swing in the wind.

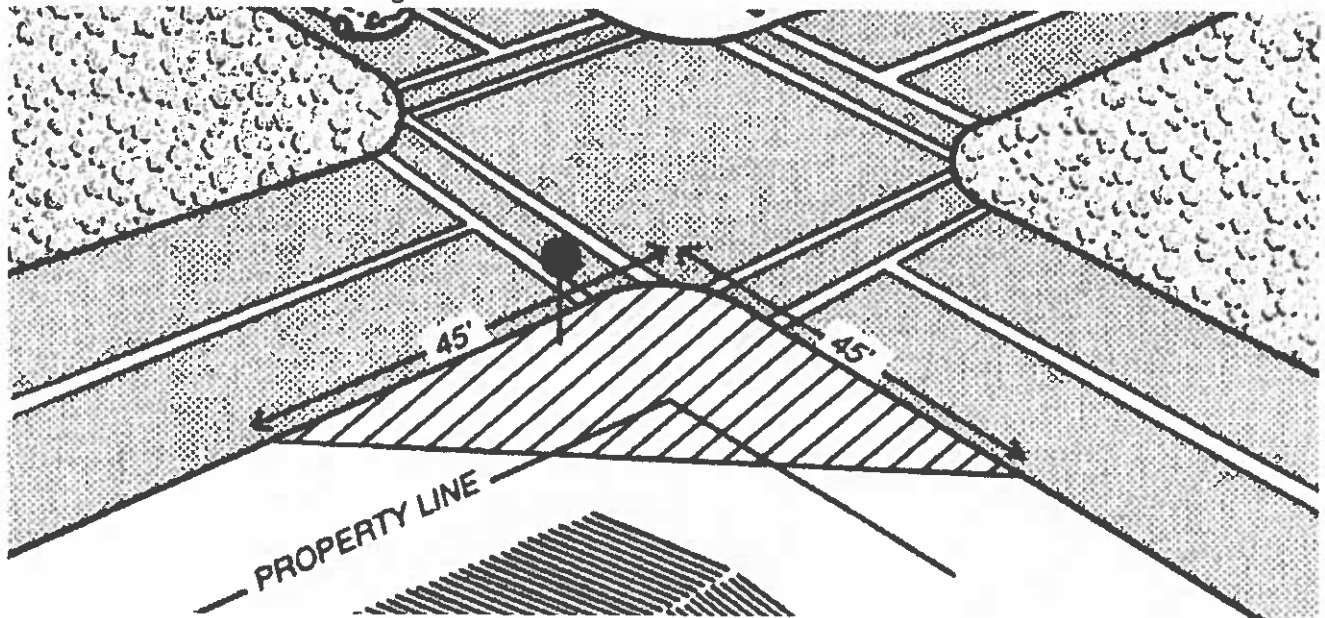
**Right-of-Way**

The area of a highway, road, street, way, parkway, electric transmission line, gas pipeline, water main, storm or sanitary sewer main, or other such strip of land reserved for public use, whether established by prescription, easement, dedication, gift, purchase, eminent domain or any other legal means.



**Sight Visibility Triangle**

The visibility triangle for a street intersection is a triangle with 45-foot sides, starting at the corner where two curb lines intersect and extending out away from this corner intersection, but still following curb lines.





**Sign**

A structure, device, or surface that contains, supports, or displays sign copy. Illustrations shown are a few examples only and in no way is a comprehensive list of signs.

**Sign, Animated**

Any sign of which all or any part thereof visibly moves, imitates movement, or changes appearance in any fashion whatsoever,

**Sign Area** A structure

The total area of a sign face as measured pursuant to Section 9.5: General Provisions for Signs.

**Sign Cabinet**

A structure that contains all the text and/or logo symbols within a single enclosed cabinet and may or may not be illuminated.

**Sign Copy**

Letters, numerals, figures, designs, symbols, logos, pictorial, artwork, graphic elements or other symbolic representations incorporated into a sign face and/or its structure with the purpose of attracting attention to the subject matter.

**Sign Height**

The height of a sign as measured pursuant to Section 9.5: General Provisions for Signs.

**Sign, A-Frame**

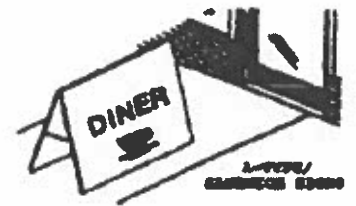
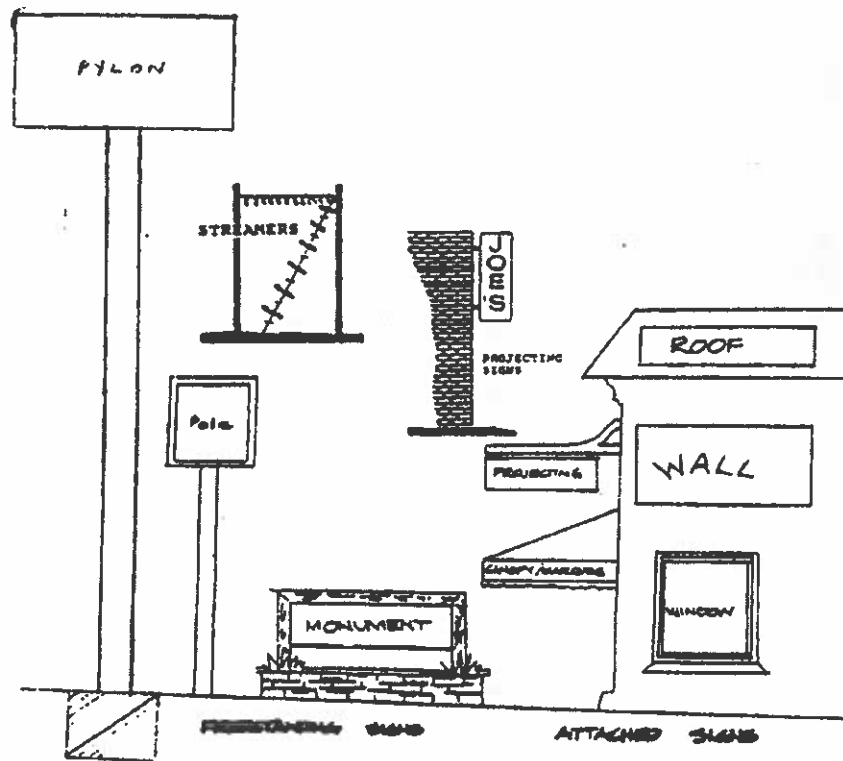
A detached temporary sign that is ordinarily in the shape of an "A" or some variation thereof, which is readily moveable, and is not permanently attached to the ground or any structure.

**Sign, Artistic Expression**

See Artistic Display and Sign, Mural.

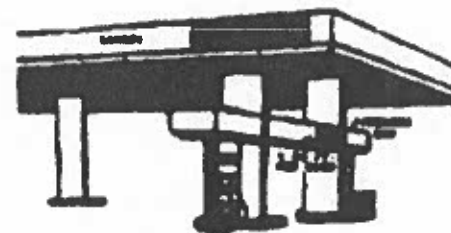
**Sign, Attached**

Any sign attached to, on, or supported by any part of a building (e.g., walls, awning, windows, or canopy), which encloses or covers useable space.



**Sign, Awning**

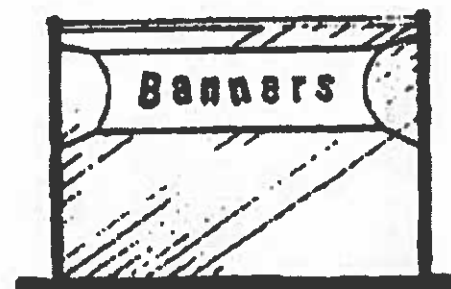
Any sign that is a part of or printed, stamped, stitched or otherwise applied onto a protective awning, canopy, or other fabric, plastic, or structural protective cover over a door, entrance, window, or outdoor service area.

**Sign, Bandit**

Bandit signs are signs that advertise that an investor is looking to buy a house. They are small versions of a billboard that can be placed in yards and on streets. Bandit signs aim to attract viewers and generate leads for real estate investors.

**Sign, Banner**

A temporary sign made of wind and weather resistant cloth or other lightweight material, intended to hang either with or without frames or in some other manner as not to be wind activated, and possessing characters, letters, illustrations, or ornamentations applied to paper, plastic or fabric of any kind. Flags shall not be considered banners for the purpose of this definition.

**Sign, Blade**

See also Shingle sign.

**Sign, Billboard**

See also Billboard.

**Sign, Blinking**

A sign or any portion of a sign, whose illumination is characterized by a repetitive cycle that changes at a frequency of eight (8) seconds or less.

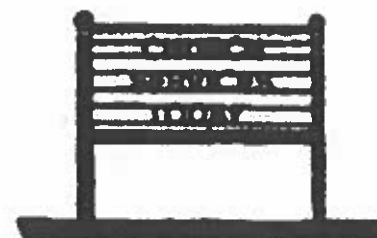
**Sign, Canopy**

A sign affixed to a canopy, awning, eave, cantilever story or extended roof of a building. See also Sign, Awning.

**Sign, Changeable Copy**

A sign with the capability of content change by means of manual or remote input, including the following types:

- a. Manually activated. Changeable sign whose message copy can be changed manually on a display surface. This includes signs that are typically called a "reader board."



- b. Electronically activated. Changeable sign whose message copy or content can be changed by means of remote electrically energized on-off switching combinations of alphabetic or pictographic components arranged on a display surface. Illumination may be integral to the components, such as characterized by lamps or other light-emitting devices, or may be from an external light source designed to reflect off of the changeable component display. See also Sign, Electronic Message.

#### **Sign, Directional**

Signage installed by the Local Government on public land. Directional signage advertises the direction to be taken to a service, tourist attraction, or town site / locality and may include an information bay when displaying a large number of signs and associated maps.

#### **Sign, Discontinued**

A freestanding or building sign that has not been used by a business, establishment, or person, for six (6) months or more.

#### **Sign, Door**

A sign attached to, in contact with, placed upon, or painted on a door which is intended for viewing from the outside of such building. A door sign shall also include any permanent signs mounted inside the building, but not attached to the door, that is mounted in a way to be viewed from the outside of such building in the same manner as a sign attached to the door. This does not include merchandise located in the building.

#### **Sign, Double-Faced**

A sign which has two display surfaces backed against the same background, one face of which is designed to be seen from one direction and the other from the opposite direction, every point on which face being either in contact with the other face or in contact with the same background.

#### **Sign, Drive-Through**

Any signage allocated along a drive-through lane that is oriented toward the customer or user in the drive-through lane.

#### **Sign, Driveway**

A small permanent sign located near driveway access points or at the intersection of internal access drives.

#### **Sign, Electronic Message**

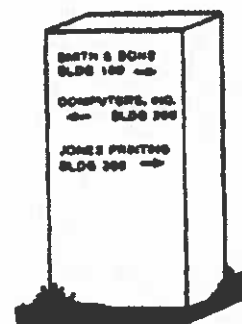
An electronically activated changeable copy sign whose variable message capability can be electronically programmed.

#### **Sign, Feather**

A sign extending in a sleeve-like fashion down a telescoping or fixed pole that is mounted in the ground or on a building or stand. A feather sign (flag) or flutter sign (flag) is usually shaped like a sail or feather, and attached to the pole support on one vertical side.

#### **Sign, Fixed Aerial Advertising**

An aerial sign medium tethered to, or controlled from, the ground.



**Sign, Flashing**

Any illuminated sign, on which the artificial source of light is not maintained stationary or constant in intensity and color at all times when such sign is illuminated; a sign that contains an intermittent flashing light source, or which includes the illusion of intermittent or flashing- light, or in which any part of the light source varies in intensity and/or hue, or in which a message constantly flashes on and off, or alternates with other copy. For the purposes of this definition, any moving illuminated sign affected by intermittent lighting shall be deemed a flashing sign. See also Sign, Blinking.

**Sign, Flutter**

See also Sign, Feather.

**Sign, Freestanding**

Any sign supported upon the ground by a monument, pedestal, pole, bracing, or other permanent measure and not attached to any building. A freestanding permanent sign may be a pole sign or a monument sign.

**Sign, Holographic Display**

A sign that creates a three-dimensional image through projection, OLED (organic light emitting diode), or any similar technology.

**Sign, Illegal**

A sign for which no valid permit was issued by the City at the time such sign was erected, or a sign that is not in compliance with the current zoning ordinance and does not meet the definition of a nonconforming sign. All illegal signs will be picked up by the City at the direction of the Building Inspector.

**Sign, Illuminated**

Any sign or portion thereof which is illuminated by artificial light, either from an interior or exterior source, including outline, reflective or phosphorescent light (including but not limited to plasma or laser), whether or not the source of light is directly affixed as part of the sign, and shall also include signs with reflectors that depend upon sunlight or automobile headlights for an image.

**Sign, Indirectly Illuminated**

Any sign, the facing of which reflects light from a source intentionally directed upon it.

**Sign, Inflatable or Balloon**

A sign consisting of a flexible envelope of nonporous materials that gains its shape from inserted air or other gas.

**Sign, Internally Illuminated**

Any sign which has a source of light not visible to the eye and entirely enclosed within the sign.

**Sign, Marquee**

A sign affixed or inherent with the structure of metal, glass, canvas or other material projecting over and from points of ingress or egress of a building or other structure in nonresidential use. A marquee sign is not an awning or canopy sign and is calculated as part of the wall signage allowance.

**Sign, Monument**

A type of freestanding sign that is not supported by a pole structure and is placed upon the ground independent of support from the face of a building and that is constructed of a solid material such as wood, masonry or high-density urethane. A monument sign is not a pole sign.

**Sign, Moving**

Any sign in which the sign itself or any portion of it physically moves or revolves.

**Sign, Multi-Prism**

A sign made with a series of multiple sections that rotate and stop, or index, to show multiple images or messages in the same area at different times.

**Sign, Mural**

A mural is any piece of graphic artwork that is painted or applied directly to a wall, ceiling or other permanent substrate. The difference between a painting and a mural is that while painting is an artwork done with the use of paints on paper or canvas, a mural is an oversize painting, usually executed on a wall, ceiling or other surface that is considered permanent.

**Sign, Nonconforming**

Any sign that was validly installed under laws or ordinances in effect prior to the effective date of the Zoning Ordinance or subsequent amendments, but which is in conflict with the provisions of the current Zoning Ordinance.

**Sign, Off-Premise Commercial**

See off-site sign. See also Billboard.

**Sign, Off-Site Commercial**

Off-site sign means a sign which directs attention to a business, profession, product, activity or service which is not conducted, sold or offered on the premises or at the location where the sign is located. See also Billboard.

**Sign, Permanent**

Any sign which is intended to be and is so constructed as to be of lasting and enduring condition, remaining unchanged in character, condition (beyond normal wear and tear) and position and in a permanent manner affixed to the ground, wall or building. Unless otherwise provided for herein, a sign other than a temporary sign shall be deemed a permanent sign unless otherwise indicated elsewhere in the Zoning Ordinance.

**Sign, Pole**

A type of ground sign that is supported by one or more poles and otherwise separated from the ground by air. A pole sign is not a monument sign.

**Sign, Portable**

Any sign, banner, or poster that is not permanently attached to the ground or to a structure that is attached to the ground or a sign capable of being transported, including, but not limited to, signs designed to be transported by means of wheels or carried by a person. For purposes of this division, a cold air inflatable sign shall be considered to be a portable sign. The definition of a portable sign does not include "A-frame signs" or "T-frame signs".

**Sign, Projecting**

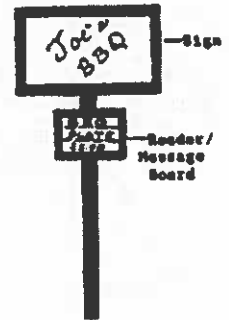
Any sign permanently affixed to a building or other structure, extending beyond said building or other structure more than twelve (12) inches beyond the surface of such building or wall and located not less than eight (8) feet above the ground or finished surface of a sidewalk, street, driveway, or alley beneath it.

**Sign, Reader Board**

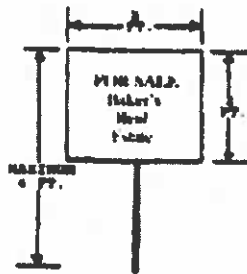
A permanent type of a manual changeable copy sign in the form of a structure or framework on which copy is posted in the form of removable letters or posters.

**Sign, Real Estate**

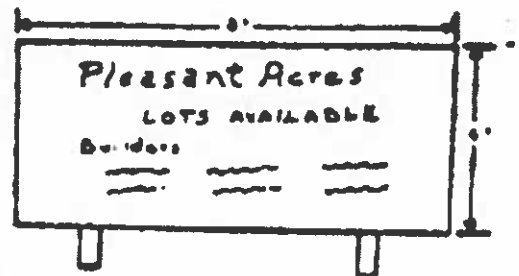
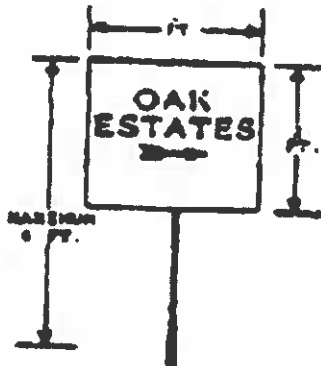
A temporary sign erected on a lot or affixed to a building to advertise the availability of the real property for sale, lease or rent.



Examples of Generic, Residential and Commercial:



Examples of Weekend Directional and Temporary Subdivision Development:



**Sign, Revolving**

See Sign, Rotating.

**Sign, Roof**

Any sign which is mounted on the roof of a building or which extends above the top edge of the wall of a flat roofed building, the eave line of a building with a hip, gambrel, or gable roof.

**Sign, Rotating**

A sign that rotates, revolves or turns or has external sign elements that rotate, revolve or turn. Such sign may be power-driven or propelled by the force of wind or air.

**Sign, Scrolling**

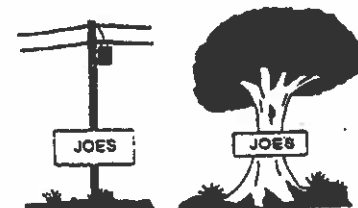
A sign that by mechanical or electronic means displays a message that moves up, down or across a display screen or surface.

**Sign, Shingle**

A shingle sign is small sign that identifies a business, especially a professional's office, that is located under a roof overhang, covered walkway, or open lattice walkway.

**Sign, Snipe**

A Snipe sign is an off-premises sign that is tacked, nailed, posted, pasted, glued, or otherwise attached to trees, poles, stakes, fences, or to other objects.



Signs attached to trees, utility poles, etc.

**Sign, Street Address**

Any sign denoting the street address of the premises on which it is attached or located.

**Sign, Swinging**

A sign which, because of its design, construction, suspension, or attachment, is free to swing or move noticeably because of the wind.

**Sign, Temporary**

A non-permanent sign that is neither permanently anchored to the ground, nor permanently affixed to a structure, nor mounted on a chassis.

**Sign, T-Frame**

A detached temporary sign that is ordinarily in the shape of an upside down "T" or some variation thereof, which is readily moveable, and is not permanently attached to the ground or any structure.

**Sign, Traffic Control Device**

Any government sign located within the right-of-way that is used as a traffic control device and that is described and identified in the Manual on Uniform Traffic Control

Devices (MUTCD) and approved by the Federal Highway Administrator as the National Standard.

**Sign, Tri-vision**

A sign made with a series of triangular sections that rotate and stop, or index, to show multiple images or messages in the same area at different times.

**Sign, Twirling**

Any sign that is twirled or otherwise spun or whirled to attract attention from motorists or drivers of vehicles on public roads and highways.

**Sign, Umbrella**

A sign printed on umbrellas used for legal outdoor seating areas, which is made of a lightweight fabric or similar material.

**Sign, Unsafe**

A sign posing an immediate peril or reasonably foreseeable threat of injury or damage to persons or property.

**Sign, Vehicle**

A sign which is supported by or attached to, mounted, pasted, painted, wrapped or drawn on a motorized or drawn vehicle, and is parked and visible from the public right-of-way; unless said vehicle is used for transporting people or materials in the normal day to day operation of the business.

**Sign, Wall**

Any sign attached and parallel to but not painted directly on, a wall or similar architectural element that is an integral part of a building, and which extends not more than twelve (12) inches from the wall to which it is attached.

**Sign, Wall Wrap**

A sign composed of fabric, plastic, vinyl, Mylar or a similar pliable material that drapes or hangs over the side of a building, wall or window.

**Sign, Wind-Activated**

A sign that is driven by the wind or by mechanically produced air flow via movement. Examples include, but are not limited to, free-standing advertising flags, blower-driven tubes or human forms, pennant streamers, whirligigs and the like. Flags are not considered wind-activated signs.

**Sign, Window**

A sign attached to, in contact with, placed upon, or painted on a window which is intended for viewing from the outside of such building. A window sign shall also include any permanent signs mounted inside the building, but not attached to the window, that is mounted in a way to be viewed from the outside of such building in the same manner as a sign attached to the window. This does not include merchandise located in a window.



**Zoning Districts in Dadeville are broken into the following three categories:**

### **Residential Zoning Districts**

Residential zoning districts are: AG-1, AG-2, R-1, R-2, R-3, MHP and C-1.

1. AG-1 Agricultural
2. AG-2 Agricultural/Residential
3. R-1 Single Family Residential
4. R-2 Medium Density Residential
5. R-3 High Density Residential
6. MHP Manufactured Home Park
7. C-1 Neighborhood Commercial

### **Nonresidential Zoning Districts**

Nonresidential zoning districts are: C-1, C-2, C-3, M-1, and M-2.

1. C-1 Neighborhood Commercial
2. C-2 Central Business
3. C-3 General Commercial
4. M-1 Limited Industrial
5. M-2 General Industrial

### **Special Zoning Districts**

Special districts are: DHD, FHA, PUD and MHA.

1. DHD – Dadeville Historic District
2. FHA Flood Hazard Area
3. PUD Planned Unit Development
4. MHA Manufactured Home Area

## **Section 9.3 Applicability**

- (1) It shall hereafter be unlawful for any person to erect, place, relocate, expand, modify, maintain, or otherwise alter a sign in the City except in accordance with the provisions of this Section IX.
- (2) Unless explicitly exempted from permitting requirements in Section IX, no permanent sign shall be erected, altered, relocated, maintained or displayed until a sign permit is obtained from, and the appropriate fee paid to, the City. See Section 9.10: Sign Permits. The sign permit is in addition to any building permit required to be obtained pursuant to the provisions of the building code of the City.
- (3) The following signs and activities are allowed by this Section IX but do not require a sign permit or fee. Additionally, any sign area for these signs do not

count toward the sign area allowances specified in this Section IX for all other permitted signs. Permit-exempt signs may still be subject to building code or other applicable code requirements and may still be limited or restricted in number, size, height, setback placement, or duration of time under this Section IX.

- a. Signs the erection and maintenance of which are beyond the City's regulatory control or authority; Any sign that deemed necessary by a governmental agency having jurisdiction, including the City of Dadeville, for the protection of the health and safety of the public and avoiding hazards that could result in serious bodily injury or death, including traffic control signage and directional / street name signs the absence of which could present serious traffic safety hazards; A sign, other than that defined as a window sign or door sign, that is located entirely inside the premises of a building or enclosed space.
- b. A vehicle sign other than those that are specifically prohibited in Section 9.4: Prohibited Signs.
- c. Signs that are located within a stadium, open-air theater, park, arena or other similar outdoor use that can only be viewed by persons within such stadium, open-air theater, park, arena or other similar outdoor use provided that any structure on which the sign is attached is permitted, as may be required by the City;
- d. Any sign not visible from a public street, sidewalk, right-of-way, or from a navigable waterway or body of water; except that the foregoing does not exempt a sign for a nonresidential building that is visible from an abutting residential use;
- e. Signs that are an integral part of the original construction of vending or similar machines, drive-through facilities, automated teller machines, or similar devices that are not of a size or design as to be legible from a street or by any person other than those using the machine or device;
- f. Sign face changes where the sign structure is designed with interchangeable panels and one of the panels is replaced without changing the structure, including any changes to the total sign face area, height or alteration of the sign cabinet;
- g. Changes of copy on signs with changeable copy, including electronic message signs and reader boards or other manual changeable copy signs;
- h. Certain temporary signs as established in Section 9.7: Temporary Signs Allowed in Zoning Districts;
- i. Signs that are an integral part of the historic character of a structure that has been designated as an official landmark or historic structure by any agency or body of the governments of the United States, State of

Alabama, Tallapoosa County, or the City of Dadeville, or that otherwise forms an original part of the structure and has only historic significance;

- j. Warning signs or traffic safety signs installed or erected by public utility or infrastructure providers and necessary to avoid life threatening conditions or circumstances;
- k. Hand-held signs not set on or affixed to the ground;
- l. One wall sign, mounted flush to the façade of an individual residential dwelling unit, that is not illuminated and does not exceed **four square feet in area**; and
- m. General maintenance, painting, repainting, cleaning and other normal maintenance and repair of a sign or any sign structure lawfully erected unless a structural change is made. This shall include the replacement of plastic or glass panels or panels of a similar material. Any structure changes shall require the issuance of a sign permit as established in this Section IX.

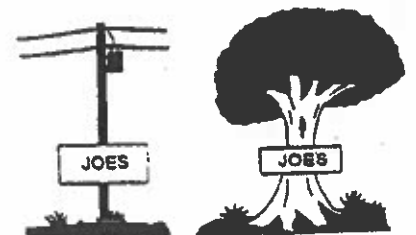
#### **Section 9.4. Prohibited Signs and Existing nonconforming permanent signs**

The signs and sign types listed below are prohibited within the designated historical boundaries of the City of Dadeville as well as the city limits of the City of Dadeville and shall not be erected, operated or placed on any property, except as may otherwise be provided in this Section IX. *Any lawfully existing* permanent sign structure or sign type that is among the prohibited signs and sign types listed below shall be deemed a nonconforming sign subject to the provisions of Section 9.11: Nonconforming Signs.

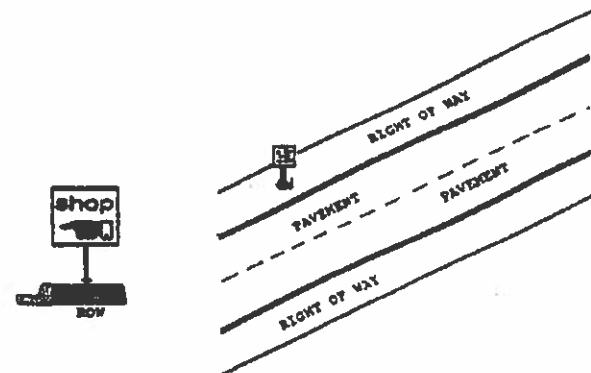
**Any prohibited and/or illegal signs may be removed up by the City of Dadeville at the direction of the Building Inspector.**

- (1) Billboards;
- (2) Off-site or off-premise commercial signs;
- (3) Discontinued signs;
- (4) Abandoned signs;
- (5) Animated signs;
- (6) Flashing signs;
- (7) Moving signs;
- (8) Blinking signs;
- (9) Scrolling signs;
- (10) Twirling signs;

- (11) Swinging signs that swing or move to an extent that could pose injury to a person or damage to a structure;
- (12) Multi-prism signs;
- (13) Tri-vision signs;
- (14) Revolving signs;
- (15) Rotating signs;
- (16) Wind-activated signs, such as streamers, pennants, and balloons, including wind-activated banners, cold air inflatables, and other fixed aerial advertising signs or signage;
- (17) Holographic display signs;
- (18) Bandit signs
- (19) Snipe signs
- (20) Floodlights and beacon lights used to display messages, except when required by the Federal Aviation Administration;
- (21) Signs attached to standpipes, gutters, or drains;
- (22) Signs that impair access to a roof;
- (23) Signs that interfere with any opening required for ventilation under the Building Code;
- (24) Signs that obstruct any fire escape, any required exit way, window, or door opening used or intended to be used as a means of egress, or obstruct any other means of egress required by the Building Code;
- (25) Any sign that is tacked, nailed, posted, pasted, glued, or otherwise attached to or placed on public property such as, but not limited to, a public utility pole, a public street sign, a public utility box, a public fire hydrant, or public street furniture without authorization for the agency controlling such components or not expressly allowed by this Section IX;
- (26) Signs in the right-of-way unless specifically authorized by this Zoning Ordinance (e.g., A-frame signs, T-frame signs, flutter signs, feather signs, projecting signs, awning signs, etc.);
- (27) Signs nailed, fastened, affixed to, or painted on any tree or part thereof (living or dead), or other vegetation (also known as Snipe signs);
- (28) Signs that emit sound, vapor, smoke, odor, or gaseous matter;



Signs attached to trees, utility poles, etc.



- (29) Pavement markings unless specifically allowed by this Section IX or as may be required by law;
- (30) Signs within a sight visibility triangle obstructing a clear view of pedestrian or vehicular traffic.
- (31) Portable signs, except for A-Frame, T-Frame, flutter flag signs, and feather flag signs as allowed in this Section IX;
- (32) Roof signs except that wall signs may be attached to mansard roofs as provided for in Section 9.5: General Provisions for Signs, with a sign permit;
- (33) Attached signs that are taller than the wall of the building to which the sign is attached;
- (34) Any single attached sign that exceeds two hundred fifty (250) square feet in sign area;
- (35) Freestanding signs that have a height of more than thirty (30) feet;
- (36) Freestanding signs that exceed three hundred (300) square feet in sign area;
- (37) Signs that have either deteriorated or been damaged to such an extent that the cost of reconstruction or restoration of such sign is in excess of fifty percent (50 %) of its replacement value exclusive of its foundation;
- (38) Signs that obstruct, conceal, hide, or otherwise obscure from view any traffic control device sign or official traffic signal;
- (39) Signs that are not effectively shielded as to prevent beams or rays of light from being directed at any portion of the traveled public rights-of-way thereby creating a potential traffic or pedestrian hazard or a nuisance to inhabitants of an adjacent neighborhood. No sign shall be so illuminated that it interferes with the effectiveness of, or obscures an official traffic sign, device, or signal.
- (40) Wall signs or banner signs that are attached to a surface with adhesives;
- (41) Vehicle signs that are attached or mounted on a vehicle that is not operational or does not have a valid license;
- (42) Vehicles signs with a total sign area in excess of twenty (20) square feet on the entire vehicle and where:
  - a. The vehicle is visible from a street right-of-way within fifty (50) feet of the vehicle, and
  - b. The vehicle is parked for more than a twenty-four (24) hour period of time within fifty (50) feet of any street right-of-way;
- (43) Non-permitted permanent signs;
- (44) Signs in or over the public right-of-way other than government signs;

- (45) Signs located on real property without the permission of the property owner; and
- (46) Any sign not specifically authorized by this Sign Ordinance.

All existing non-conforming temporary signs of the sign types listed above must be removed. These signs may be removed up by the City of Dadeville at the direction of the Building Inspector.

Existing non-conforming permanent signs of the types listed above *may be grandfathered* and are subject to provisions of Section 9.10 of the Zoning Ordinance.

**Existing nonconforming permanent signs.**

- (1) All signs constructed after adoption of the ordinance from which this chapter is derived shall conform in all respects to the requirements and provisions herein.
- (2) Clearly, within the boundaries established by this chapter or amendments that may later be adopted, there exist signs (excluding any and all portable signs) which were lawful before the ordinance from which this chapter is derived was passed or amended, but would not be prohibited, regulated or restricted under the terms of this chapter or future amendments. ***but not to encourage their survival.***
- (3) Any and all nonconforming signs or billboards in existence now which are located on the property annexed into the City, **after the adoption of the ordinance from which this chapter is derived, shall be removed on or before the expiration of one year from the effective date of the ordinance from which this chapter is derived or annexation of the property upon which such sign is located.**

**Conformity to regulations; maintenance of existing nonconforming permanent signs. (Enforcement of these regulations falls under the jurisdiction of the City Building Inspector.)**

- (1) Nonconforming signs which are structurally altered shall, upon completion of the alteration, conform in all respects to the provisions of this chapter.
- (2) Nonconforming signs shall be well maintained as described and alluded to elsewhere in this chapter.
- (3) The copy area of an internally illuminated nonconforming sign may be removed from the sign structure without jeopardizing the legal nonconforming status of the sign, provided the sign message is not changed.
- (4) Maintenance of copy area on a nonconforming sign, in which the copy area is an integral and permanent part of the sign structure, shall require the sign to conform in all respects to the provisions of this chapter.

**Conformity of damaged existing nonconforming permanent signs.**

A nonconforming sign which is damaged by fire, wind or other causes, to the extent that repair of the sign requires structural alteration, shall, upon completion of the alteration, conform in all respects to the provisions of this chapter.

**Section 9.5 General Provisions for Signs**

The following general sign provisions shall apply to this section and to all lawful conforming and nonconforming signs, unless otherwise indicated.

**(1) Measurement of Sign Area**

The area of a sign is measured or calculated as follows:

- a. Background panel signs. Sign copy that is mounted, affixed, or painted on a background panel or area distinctively painted, textured or constructed as a background for the sign copy, is measured as that area contained within the sum of the smallest rectangles, squares, triangles, parallelograms, circles or ellipses, or combination thereof, that will enclose both the sign copy and the background. See [Figure A](#) and [Figure B](#).

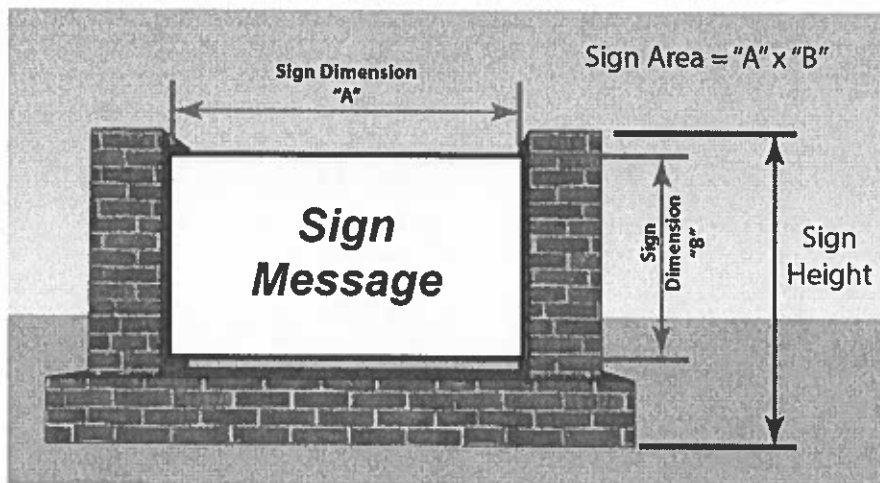


Figure A: Illustration of sign area calculation for a monument sign with copy on a distinct cabinet.



Figure B: Illustration of computing the sign area for wall signs with a background panel or cabinet.

- b. Background surface signs. The area of a sign consisting of copy mounted as individual letters or graphics against a wall, fascia, or parapet of a building surface or another surface, that has not been painted, textured, or otherwise altered to provide a distinctive background for the sign copy, is measured as the sum of the smallest rectangles, squares, triangles, parallelograms, circles or ellipses that will enclose each word, graphic or discrete visual element in the total sign. See [Figure C](#).

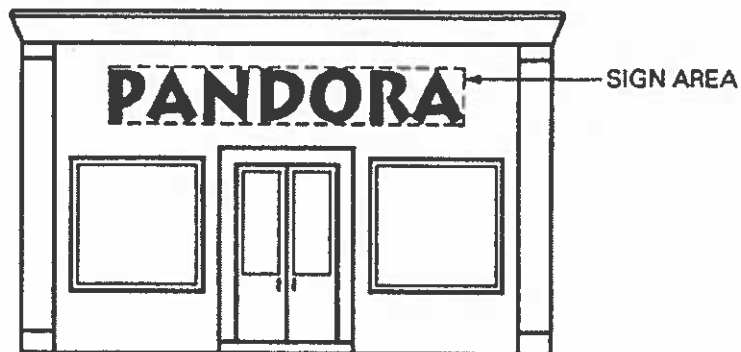


Figure C: Illustration of sign area calculation for a wall sign with individual letters.

- c. The area of a sign with copy mounted, affixed, or painted on an illuminated surface or illuminated element or a building or structure, is measured as the entire illuminated surface or illuminated element which contains sign copy.
- d. If a sign has two display faces, and the perimeter of both faces coincide, are parallel, and are not more than twenty-four (24) inches apart, then the sign area is measured by one sign face only



Otherwise, the sign faces are considered to be separate signs and sign faces and subject to any and all applicable restrictions.

- e. If a sign has three or more faces, then the sign area is equal to fifty percent (50%) percent of the aggregate area of all sign faces. The area of each face shall be determined according to Paragraphs Section 9.5(1)a and Section 9.5(1)b, as applicable.
- f. When a sign is in the form of a three-dimensional object, the area shall be determined by drawing a square, rectangle, triangle, circle or combination thereof, which will encompass the projected image of the sign and multiplying that area by two (2). The “projected image” is that image created by tracing the largest possible two-dimensional outline of the sign.

(2) **Measurement of Sign Height**

- a. The height of a freestanding sign shall be measured as the vertical distance from the finished grade of the ground below the sign excluding any filling, berming, mounding or excavating solely for the purposes of increasing the height of the sign, to the top edge of the highest portion of the sign. The maximum height allowed for a freestanding sign, however, shall not include any architectural embellishment provided the embellishment does not contain any sign copy and does not exceed thirty-six (36) inches below the sign copy and eighteen (18) inches above the sign copy.
- b. The filling of a pre-existing hole or depression to create an average grade at the same level as that surrounding the hole or depression is permitted, provided such filling is allowed by other ordinances.
- c. In cases where the normal grade is below grade at street level, sign height shall be computed on the assumption that the elevation of the normal grade at the base of the sign is equal to the elevation of the nearest point of the crown of a public or private street. See Figure D.

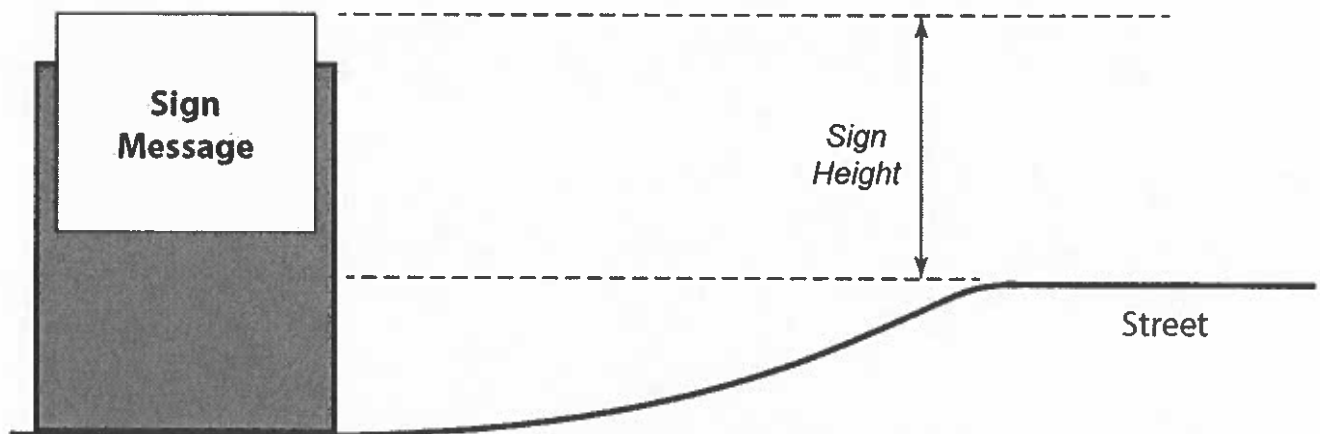


Figure D: Illustration of the measurement of sign height when the grade at the bottom of the sign is below the grade of the adjacent street.

- d. Where a distance is established for the clearance of a sign, such measurements shall be made from the normal grade of the ground, directly under the applicable sign or structure supporting the sign, and the bottom most point of the sign or the structure supporting the sign, whichever is closest.

(3) **Façade or Building Unit Measurements**

When calculating the permitted sign area based on the width of any façade, such calculation shall be based on viewing the façade from a 90-degree angle (i.e., straight on) from the adjacent street, regardless of façade insets, offsets or angles. See [Figure E](#).

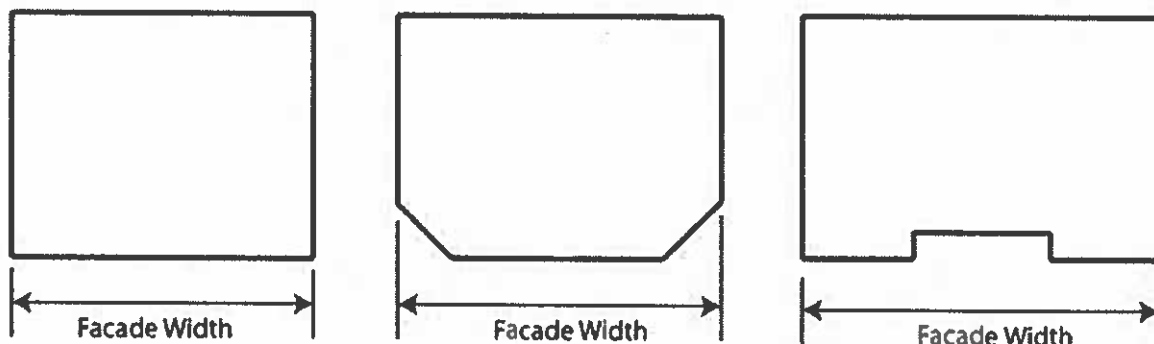


Figure E: Illustration of façade width measurement on varied façade shapes.

(4) **Signs in Overlay Districts**

Unless otherwise specified, where there is an overlay zoning district, the base zoning district shall control the signage allowed on any given parcel.

**(5) Sign Illumination for Temporary Signs and Permanent Signs**

- a. A permanent sign located on a parcel with a residential use in any zoning district may not be separately or specially illuminated, unless otherwise specified in this Section IX.
- b. A permanent sign on a parcel with a nonresidential use may only be illuminated by internal illumination, internal indirect (halo) illumination, or lit by external indirect illumination, unless otherwise specified in this section. However, a permanent sign may not be illuminated in a manner that leaves the illumination device exposed to public view except with the use of neon tubing as provided in Section 9.5(5)i.
- c. Outdoor internally illuminated signs, including but not limited to awning signs, canopy signs, cabinet signs (whether freestanding or attached), or changeable copy signs, shall be constructed with an opaque background and translucent sign copy elements, or with a colored background and sign copy elements.
- d. Externally lit signs are permitted to be illuminated only with steady, stationary, down directed and shielded light sources directed solely onto the sign. Light bulbs or tubes (excluding neon), used for illuminating a sign, shall not be visible from the adjacent public rights-of-way or residential properties.
- e. No sign located within fifty (50) feet of a property with a single-family use or zoned for a single-family use shall be internally illuminated.
- f. Any portion of the sign face or sign structure that is illuminated shall count against the total square footage of sign area allowed.
- g. Artificial light used in conjunction with the lighting of any sign shall not be directed or reflected onto any structure or constitute a hazard to the safe and efficient operation of vehicles upon a street or highway.
- h. **Brightness Levels of Electronic Message Signs**
  - (i) Illumination levels shall be measured in foot-candles with a foot-candle meter sensor in a horizontal position at an approximate height of three feet above grade.
  - (ii) Illumination of electronic message signs shall not exceed 0.3 footcandles over ambient lighting conditions when measured at 50 feet in any direction from an electronic message sign.
  - (iii) Audio emissions from electronic message signs shall be prohibited.

- (iv) Electronic message signs shall be equipped with manual dimming or scheduled dimming controls, or photocell/light sensors that automatically dims the brightness of the sign as ambient conditions change.
- (v) Prior to issuance of a sign permit for any electronic message sign, the applicant shall provide a written certification from the sign company or sign manufacturer that brightness levels will not exceed the ambient light conditions specified herein.

**i. Use of Neon**

- (i) Exposed neon tube illumination is not permitted in residential zoning districts or for residential uses in any zoning district. It is allowed in all other places, unless otherwise specified.
- (ii) Neon illumination used as a sign copy projection, border, frame or other embellishment of sign copy shall not be included in the total size or area of the sign, provided the measured area of any such projection or detailed embellishment does not exceed twelve (12) square feet in area, or twenty-five percent (25%) of the sign area, whichever is greater. If neon embellishments exceed these limits, then the embellishments shall be included and counted as part of the permitted sign area for the use.
- (iii) Devices that illuminate a sign or signs shall be placed and shielded so that the direct light rays reflecting from such devices or from the sign itself shall not be cast into the eyes of any passing motorist.

**(6) Electronic Message Signs.**

Where allowed, the City reserves the right to amend the frequency of message changes and permitted brightness levels for electronic message signs for safety purposes. All electronic message signs shall be required to comply with the frequency and brightness standards for electronic message signs in this Section IX regardless of the frequency of message changes and brightness levels permitted at the time of approval of such sign.

**(7) Viewpoint And Speaker Neutrality.**

Notwithstanding anything in this section to the contrary, no sign or sign structure shall be subject to any limitation based upon the speaker or viewpoint of the message contained on such sign or displayed on such sign structure.

(8) **Consent of Legal Owner of Property.**

No sign may be displayed without the consent of all legal owners of the property on which the sign is mounted or displayed. For purposes of this standard, "owner(s)" means the holder(s) of the legal title to the property and any party and person holding a present legal right to possession, control, or use of the property including person or entity holding any easement, right-of-way, or other legal right to the subject property. *Furthermore, all existing lease agreements made with any previous property owner(s) will not be legally valid, if the property in which it is on is sold or changes ownership and the legal owner(s) does not consent in writing to continue the lease agreement, then said contract will immediately terminate.*

(9) **Signs on Public Property.**

Any sign installed or placed on public property, except in conformance with the requirements of this Section IX, shall be deemed illegal and shall be forfeited to the public and subject to confiscation. In addition to other remedies hereunder, the City shall have the right to recover from the owner or person placing such sign the cost of removal and disposal of such sign.

The foregoing shall not apply to temporary A-Frame signs, T-Frame signs, flutter flags, and feather flags as allowed pursuant to the conditions and limitations set forth herein.

Temporary signs however, must have the written permission of Alabama Department of Transportation (AL DOT) if they are positioned on any right-of-way owned by AL DOT (e.g., AL Highway 49) regardless for duration.

(10) **Signs Must Maintain Clearance.**

Signs shall maintain a minimum distance of:

- a. Six (6) feet horizontal clearance and twelve (12) feet overhead clearance from electrical conductors and from all communications equipment or lines.
- b. Signs and their supporting structures shall maintain clearance from and noninterference with all surface and underground facilities and conduits for water, sewage, electricity, or communications equipment or lines.
- c. Sign placement shall not interfere with surface or underground water or with natural or artificial drainage.

- d. Signs that are mounted to project over sidewalks, paths, or other pedestrian ways shall maintain a minimum vertical clearance of nine (9) feet from the surface of the sidewalk, path, or way to the bottom of the sign.
- e. Signs that are mounted to project over alleys or drive aisles shall maintain a minimum vertical clearance of sixteen (16) feet from the surface of the alley or drive aisle to the bottom of the sign.

(11) **Signs Declared a Nuisance and Repair; Signs Presenting Immediate Peril to Public Health or Safety.**

The chief building inspector of the building inspection division or his or her designee;

- a. May order the repair of signs which in his or her professional opinion determines to be a nuisance;
- b. Without notice, may cause any sign determined in his or her professional opinion to be structurally unsafe or structurally insecure, including any sign not securely affixed to the ground or otherwise affixed in a permanent manner to an approved supporting structure, to be immediately removed if in his or her professional opinion the sign presents an immediate risk to the public health or safety; and
- c. With notice, may order the removal of a sign which in his or her professional opinion has deteriorated or been damaged to such an extent that the cost of reconstruction or restoration of such sign is in excess of fifty percent (50 %) of its replacement value exclusive of any foundation.

(12) **Unsafe Signs:**

- a. If the building official determines any sign or sign structure to be in an unsafe condition, he/she shall immediately notify, in writing, the owner of such sign who shall correct such condition within forty-eight (48) hours of receipt.
- b. If the correction has not been made within forty-eight (48) hours, the building official may have the sign removed if it creates a danger to the public safety or have any necessary repairs or maintenance performed at the expense of the sign owner or owner or lessee of the property upon which the sign is located.
- c. The Building Inspector) or City Police Department may also issue a ticket to the owner of such a sign.

**(13) Street Address Signs.**

For each parcel and for each tenant space, one sign for the official street address shall be displayed for public safety and to serve as visible street address for delivery of mail and official governmental notification.

- a. For a parcel in residential use, the street address sign shall not exceed two (2) square feet in sign area.
- b. For a parcel in non-residential use, the street address sign shall not exceed four (4) square feet in sign area.
- c. The street address sign in a residential use may be externally illuminated and in a non-residential use may be externally or internally illuminated.
- d. Street address signs may be located on mailboxes, street pavement (where allowed by City ordinance) or as part of a permitted permanent sign type. Where included on a permanent sign, the area of such street address shall be included in the calculation of the sign area.

**(14) Driveway Signs.**

- a. For safety purposes and for traffic circulation purposes, permanent driveway signs are allowed where specified in Section 9.8: Permanent Signs Allowed in Zoning Districts, provided the signs do not exceed four (4) square feet in sign area and do not exceed three (3) feet in height.
- b. Up to two driveway signs may be permitted per individual driveway or internal intersection.
- c. Driveway signs may be internally or externally illuminated, unless otherwise stated.
- d. Driveway signs shall not contain electronic message centers.
- e. Driveway signs may be mounted on a pole provided the entire structure does not exceed the maximum sign height established above.

**(15) Flagpoles and Flags; Flag Brackets, Flag Stanchions and Flags.**

- a. Flagpoles and Flags.
  - (i) For each parcel in residential zoning district (AG-1, AG-2, R-1, R-2, R-3, MHP, C-1, and the DHD) with one principal structure, one flagpole may be installed and up to two (2) flags may be displayed per flagpole. A flag in a residential zoning district displayed on a flagpole shall not exceed fifty (50) square feet in size.

- (ii) For each parcel that is over one-half (1/2) acre in size and is in a nonresidential zoning district, up to three flagpoles may be installed and up to two (2) flags may be displayed per flagpole. A flag in a nonresidential zoning district displayed on a flagpole shall not exceed one hundred fifty (150) square feet in size.
  - (iii) For each parcel that is one-half acre or less in size within a nonresidential zoning district, up to one flagpole may be installed and up to two (2) flags may be displayed per flagpole. A flag in a nonresidential zoning district displayed on a flagpole shall not exceed one hundred fifty (150) square feet in size.
- b. **Flag Brackets, Flag Stanchions, and Flags.**  
For each principal structure on a parcel, up to two flag brackets or stanchions may be attached or placed on the building for the display of flags on posts. A flag displayed from a flag bracket or a flag stanchion shall not exceed twenty-four (24) square feet in size.
- c. For the purpose of determining the size of a flag, only one side of the flag shall be counted as the display surface.
  - d. Flags on parcels in non-residential zoning districts may be externally illuminated. The lighting should be directed away from roadways, traffic areas and adjacent residential properties.

In-ground flagpole requirements are as specified in Table 9.5(1):

<b>Table 9.5(1): Flagpole and Flag Size Standards</b>	
<b>Maximum Height (Feet)</b>	<b>Maximum Size (Square Feet)</b>
60-65	150
50-59	96
40-49	72
30-39	50
20-29	30
Under 20	15



(16) **Parking Space Signs.**

Parking space signs identifying parking spaces necessary for traffic safety, regulation, control and circulation. A parking space sign shall not exceed two (2) square feet of sign face per sign. Parking space signs shall be allowed on each parcel having multiple parking spaces onsite. One such sign shall be allowed for each parking space. The maximum height for a freestanding or an attached parking space sign shall be six (6) feet.

(17) **Freestanding Signs.**

A freestanding sign may be a pole sign or a monument sign, unless otherwise restricted and where allowed, and subject to the following:

a. **General Requirements.**

- (i) Pole signs and monument signs allowed under this Subsection may display two or more sign faces subject to the additional provisions set forth in this Section IX.
- (ii) In the event that a reader board (manual or electronic message sign) is attached to a freestanding sign, the reader board sign surface shall be no larger than fifty percent (50%) of the principal sign surface area. The principal sign surface area includes all signage on the freestanding sign except the reader board.
- (iii) **Electronic message signs are prohibited in the DHD District.**

b. **Lots with One Building Unit in the C-1, C-2, C-3, M-1, M-2 and the DHD Zoning Districts**

- (i) For lots that have one building unit, the maximum area of a freestanding sign shall not exceed one hundred (100) square feet.
- (ii) The maximum height of a freestanding sign shall be twenty (20) feet.
- (iii) Only one (1) freestanding sign is allowed per single-frontage lot; and up to two (2) freestanding signs are allowed for a corner lot or for double-frontage lots.
- (iv) No lot shall have more than two freestanding signs.

- (v) Notwithstanding the foregoing, freestanding signs are not allowed in the C-1 Zoning District for lots that have one building unit.
- c. **Lots with Two or More Building Units in the C-1, C-2, C-3, M-1, M-2 and the DHD Zoning Districts**
  - (i) Only one (1) freestanding sign is allowed for each street frontage of a lot with two or more building units.
  - (ii) Each freestanding sign shall not exceed the maximum sign area and sign height established in Table 9.5(2).

<b>Table 9.5(2): Maximum Sign Area and Sign Height Regulations for Lots with Two or More Building Units</b>		
<b>Aggregate Floor Area of All Building Units on the Lot</b>	<b>Maximum Freestanding Sign Area</b>	<b>Maximum Freestanding Sign Height</b>
Less than 30,000 square feet	120	20
30,000 to 64,999 square feet	200	20
65,000 square feet or more	300	30

**(18) Subdivision or Development Entrance Signs.**

Permanent signs may be permitted at the entrance of a residential subdivision, multi-family development, commercial development, or industrial park in accordance with the following:

- a. Such signs may be permitted within a residential subdivision with more than 25 lots, a multi-family building with over 25 units, or for a nonresidential subdivision with more than 10 acres that includes more than five lots
- b. The placement and allocation of the permanent sign may be reviewed and decided upon during the subdivision platting process or as part of a site plan review, whichever is applicable or comes first where both are required. However, a sign permit will be required for the installation or any changes to the signs in accordance with this Section IX.
- c. The monument sign may be installed in the right-of-way if located in a landscaped boulevard and as authorized by the Building Inspector.

- d. One (1) monument sign is permitted for each arterial/collector entrances. As an alternative, a maximum of two (2) wall signs may be installed if attached to entrance fences, gates, or architectural features. Where a monument sign is installed, wall signs shall not be permitted and where wall signs are installed, a monument sign shall not be permitted.
- e. The maximum sign area of any individual sign shall be forty (40) square feet.
- f. The maximum height of a monument sign shall be six (6) feet. Wall signs shall be mounted so as to not exceed the height of the fence, wall, or architectural feature.
- g. The signs shall be located within 150 feet of the established major entrance.
- h. Where a freestanding sign is permitted on a lot that is part of a subdivision (i.e., an industrial park), the subdivision or development entrance sign may be allowed on a lot in addition to the other permitted freestanding signs.
- i. The signs shall not be located in the right-of-way except as noted in point c. above.
- j. The signs shall be located in a landscaped area.
- k. **Special Provisions for the Dadeville Historical District for Licensed Businesses operating in a structure in the DHD:**  
One (1) sign per licensed business operating in a structure shall be permitted in the Dadeville Historic District. This sign may be a ground sign, projecting sign, or wall sign. The area of the sign on any one (1) side shall be two (2) square feet per thousand (1000) square feet of lot area, not to exceed thirty-two (32) square feet. Ground signs shall be no taller than eight (8) feet above the true finished grade (i.e., not on top of an earthen berm or other elevated location). Signs shall be illuminated only by shielded exterior lighting. Shingle style (blade) signs are permitted. The intent is to have commercial signage, which is compatible in scale and character of the DHD.

(19) **Wall Signs.**

- a. Wall signs shall not extend above the top of a building wall without a use variance.
- b. Walls signs may be mounted on the building façade, in conformance with all other provisions of this Section. Walls signs may also be mounted on mansard roofs provided the sign is mounted to generally

run parallel with the building façade and where the sign does not exceed the height of the roofline.

- c. Wall signs may be installed on one or more exterior walls. The total square footage of all wall signs installed must not exceed the maximum total wall sign area allowed.
- d. Wall signs are permitted on each primary façade which are facades that face a street, parking lot, or drive aisle or driveway as illustrated in Figure F.

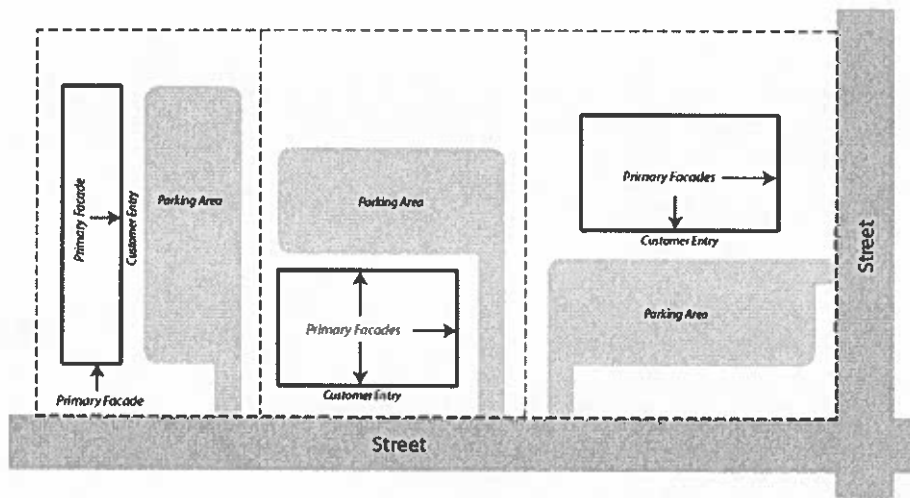


Figure F: Illustration of primary façade locations.

- e. The wall sign allowances below shall apply to each separate façade. The total area of wall signs allowed per façade shall not be used on other facades.
- f. For buildings that contain more than one building unit, the maximum total sign area allowed below shall be based on the portion of a building that is owned or leased by a single occupant or tenant. The building frontage for a building unit (tenant) space shall be measured from the centerline of the party walls defining the tenant space.
- g. The maximum total sign area for wall signs in the non-residential C-1, C-2, C-3, M-1, M-2 and the DHD Zoning Districts are as follows:
  - (i) On any single lot that contains one building unit with 30,000 square feet or less of floor area, the maximum total sign area for wall signs **shall be the lesser of:**
    - A. The sign area calculated at one and six-tenths (1.6) square feet of sign area for each lineal / linear foot of exterior wall business frontage, or

- B. 200 square feet.
- (ii) On any single lot that contains one building unit with more than 30,000 square feet of floor area, the maximum total sign area for wall signs **shall be the lesser of:**
  - A. The sign area calculated at one and six-tenths (1.6) square feet of sign area for each lineal foot of exterior wall business frontage; or
  - B. 320 square feet.
- (iii) For a lot with two or more building units with an aggregate floor area of 30,000 square feet or less, the maximum total sign area for each building unit for an exterior wall sign on the exterior wall business frontage **shall be the lesser of:**
  - A. The sign area calculated at one and six-tenths (1.6) square feet of sign area for each lineal foot of exterior wall business frontage; or
  - B. 200 square feet.
- (iv) For a lot with two or more building units with an aggregate floor area of more than 30,000 square feet, the maximum total sign area for wall signs **shall be the lesser of:**
  - A. The sign area calculated at one and six-tenths (1.6) square feet of sign area for each lineal foot of exterior wall business frontage;
  - B. 320 square feet.
- h. Up to fifty percent (50%) of any single wall sign may consist of a changeable copy sign; provided, however, that the sign copy of the changeable copy sign shall not change more than once in any twenty-four (24) hour time period. The wall sign shall not project more than twelve (12) inches from the wall. If the wall sign projects more than two and one-half (2.5) inches from the wall, the wall sign shall be mounted so that the bottom of the wall sign is at least nine (9) feet above ground at finished grade below the wall sign. The wall sign may be illuminated.

(20) **Drive-Through Signs.**

- a. For a drive-through establishment, one (1) sign is allowed for each drive-through lane provided that such sign does not exceed forty (40)

square feet in size and does not exceed eight (8) feet in height. The additional display sign may be internally illuminated and may emit sound only as part of a business transaction.

- b. One (1) additional drive-through sign is permitted for each drive-through lane provided that it is completely screened from view from an adjacent residential use and from any street or public right-of-way.
- c. Such signs shall be in addition to any other signs allowed in Section IX.

(21) **Umbrella Signs.**

For each table in a permitted outside seating area in a nonresidential zoning district, a maximum of one (1) umbrella sign is permitted per umbrella. An umbrella sign shall not exceed eight (8) feet in height. An umbrella having an umbrella sign shall be mounted on or in the table or in an umbrella holder adjacent to the table. A sign permit is not required for an umbrella sign.

(22) **Awning Signs.**

For each awning, one sign is allowed. The awning sign shall not exceed an area greater than thirty (30) percent of the surface area of the awning. The total square footage of the awning sign shall count toward the maximum square footage of the wall sign area allowed for a parcel or a tenant. The sign copy area of an awning sign may be internally illuminated, otherwise the awning shall only be externally illuminated.

(23) **Canopy Signs.**

For each canopy, one sign is allowed. A canopy sign shall not exceed an area greater than thirty (30) percent of the surface area of the canopy. The total square footage of the canopy sign shall count toward the maximum square footage of the wall sign area allowed for a parcel or a tenant. A canopy sign may be internally illuminated.

(24) **Changeable Copy Signs.**

- a. As part of a permitted freestanding sign or wall sign and notwithstanding Section 9.4: Prohibited Signs, or any other provision of this Section IX to the contrary, a changeable copy sign, manual or electronic (LED), may be installed. The changeable copy sign shall not occupy more than fifty percent (50%) of the total sign area of the freestanding sign or wall sign.
- b. Notwithstanding Section 9.4: Prohibited Signs, or any other provision of this Section IX to the contrary, the static display time for each message on a changeable copy sign shall be at least ten (10) seconds, and the

time to change from one (1) message to another shall be no greater than two (2) seconds.

- c. In no event shall the message scroll in any direction.
- d. All changeable copy signs shall be subject to the illumination standards of Section 9.5(5).
- e. Changeable copy signs must include a default designed to freeze a display in one (1) position if a malfunction occurs.
- f. Electronic message signs must have a process for modifying displays and lighting levels where and if directed by the Alabama Department of Transportation (AL DOT) or the City Building Inspector to assure safety of the motoring public.

**(25) Projecting Signs.**

- a. In all nonresidential zoning districts and for nonresidential uses in a PUD, one (1) projecting sign is allowed for each ground floor building unit with an external entrance. The projecting sign shall be attached to the building frontage on the street or driveway on which the sign is located.
- b. The maximum size of a projecting sign shall be the lesser of:
  - (i) Sixteen (16) square feet; or
  - (ii) One (1) square foot per linear foot of occupant or tenant building frontage on the street or private driveway on which it is located; however, the square footage of a projecting sign shall count toward the maximum square footage of wall signage allowed for the building.
- c. The maximum thickness of the sign face of a projecting sign shall not exceed twenty-four (24) inches when such sign is of solid construction.
- d. A projecting sign that extends over a sidewalk in the public right-of-way shall be limited to a projection distance not to exceed two-thirds (2/3) of the width of the sidewalk.
- e. In the C-1 and C-2 Neighborhood Commercial District, a projecting sign shall only be externally illuminated. In all other districts, the projecting sign may be internally or externally illuminated.

- (26) **Window Signs.**  
Permanent window signs are permitted provided that the window sign may not cover more than thirty percent (30%) of the area of any window. Permanent window signs may be internally illuminated. A sign permit is not required for a permanent window sign.
- (27) **Door Signs.**  
Permanent door signs are permitted provided that the permanent door sign may not cover more than thirty percent (30%) of the area of any door. Permanent door signs shall not be illuminated. A sign permit is not required for a permanent door sign.

### **Section 9.6 Temporary and Permanent Signs Allowed in Zoning Districts**

- (1) The signage rights and responsibilities for temporary signs and permanent signs shall be determined by the provisions of Section 9.5: General Provisions for Signs, and by the sign provisions for the zoning districts as set forth below in Section 9.7: Temporary Signs Allowed in Zoning Districts, and Section 9.8: Permanent Signs Allowed in Zoning Districts.
- (2) However, in connection with residential uses in nonresidential zoning districts and nonresidential uses in residential zoning districts, the signage rights and responsibilities applicable to any particular use shall be determined as follows:
- a. In a residential zoning district where a nonresidential use is allowed, whether as a matter of right or by way of a conditional use permit or other process with stated criteria governing the allowance of the nonresidential use, the nonresidential use shall be allowed to have the same amount of signage as a nonresidential use in the C-2 Central Business District; and
  - b. In a nonresidential zoning district where a residential use is allowed, the residential use shall be treated as if it was located in the residential zoning district where that type of use would be allowed as a matter of right.
- (3) Within a Planned Unit Development Zoning District (PUD), and subject to any applicable provisions within Section 9.5: General Provisions for Signs, the City shall allow permanent and temporary signs that meet the following criteria and limitations:
- a. For single-family residential uses within an approved PUD, the City shall allow the permanent and temporary signs that meet the criteria for residential uses in the R-2 District.



- b. For all other residential uses within an approved PUD, the City shall allow the permanent and temporary signs that meet the criteria for residential uses in the R-3 District.
- c. For non-residential uses within an approved PUD, the City shall allow the permanent and temporary signs that meet the criteria for nonresidential uses in the C-2 District.
- d. The criteria for permanent or temporary signs within an approved PUD may be revised by the City Council as necessary to meet the particular needs within a PUD development on a case-by-case basis.

**(4) Master Sign Plan**

- a. The master sign plan allowance established herein is to provide for a single review of permanent signage for large-scale developments when the plan will promote consistency among signs within a development and enhance the compatibility of signs with the architectural and site design features within a development, as well as with the surrounding neighborhood.
- b. A master sign plan shall be submitted to the Building Inspector and Planning & Zoning Committee when a project contains over 25 acres or a minimum of 300,000 square feet of nonresidential floor area.
- c. The master sign plan shall only be authorized as part of a site plan review or approval of a PUD.
- d. A master sign plan may include more than one freestanding sign per frontage and more than one attached sign per façade as is otherwise provided for in Section 9.8: Permanent Signs Allowed in Zoning Districts.
- e. A master sign plan may include a freestanding sign with a maximum sign area of 400 square feet and up to ten percent (10%) more sign area, per sign, for all other sign types, as is otherwise provided for in Section 9.8: Permanent Signs Allowed in Zoning Districts.
- f. An application for review of a master sign plan shall include:
  - (i) A master sign plan, drawn to scale, delineating the site proposed to be included within the master sign plan and the general locations of all permanent signs including freestanding and building signs and the property lines, buildings and roadways;
  - (ii) Drawings and/or sketches indicating the dimensions in square feet, location and sign area for all the permanent signs;

- (iii) Drawings and/or sketches indicating the exterior surface details of all buildings on the site on which wall signs, awning signs, canopy signs, projecting signs, window signs or other building signs are proposed;
  - (iv) Samples or photos of colors and materials to be used for signs and the relationship to the building materials; and
  - (v) Information regarding the illumination of any signs.
- g. In order approval of a master sign plan, each of the following conditions must be met:
  - (i) That the plan's contribution to the design of the site and surrounding area will be superior to the quality that would result under the regulations and standards of this Section IX;
  - (ii) That the signs proposed as part of the master sign plan will create a uniform sign package for the site related to materials, lighting, design and other features of the individual signs; and
  - (iii) That the proposed signs are compatible with the style or character of improvements and are well-related to each other in terms of location and spacing.
- h. Where a master sign plan is submitted as part of a PUD, the City Council shall make the final decision on the master sign plan and may impose reasonable conditions to the master sign plan to carry out the intent of Section IX.
- i. Where a master sign plan is submitted for a development outside of a PUD application, the Planning Commission shall review and make a decision on the approval of a master sign plan through the conditional use review process. The Planning & Zoning Commission may impose reasonable conditions to a master sign plan necessary to carry out the intent of this Section IX.
- j. No building permits or other permits required for the construction of any sign shall be issued unless the sign is in compliance with the approved master sign plan.
- k. An approved master sign plan may only be amended or modified through the same review process required for its approval.

### Section 9.7. Temporary Signs Allowed in Zoning Districts

- (1) The City shall allow temporary signs within each zoning district as specified below as well as subject to any applicable provisions with Section 9.5: General Provisions for Signs.
- (2) If a sign required a building permit or electrical permit, it shall be considered a permanent sign and not a temporary sign.
- (3) Regulations for Temporary A-Frame, T-Frame Signs, Flutter Signs, Feather Signs, and Signs on wheels, runners and/or casters.
  - a. The regulations of this subsection and Table 9.7(1) shall apply to all temporary A-Frame, T-Frame Signs, Flutter Signs, Feather Signs, and Signs on wheels, runners and/or casters in front of structures.
  - b. A-Frame, T-Frame Signs, Flutter Signs, Feather Signs, and Signs on wheels, runners and/or casters may be used in private parks and private recreation areas by the property owner(s) without restriction or permit.

<b>Table 9.7(1): Temporary A-Frame, T-Frame Signs, Flutter Signs/Flags, Feather Flag/Sign and Signs on wheels, runners or casters: Requirements for use at a structure</b>	
Zoning Districts Where Permitted	C-1, C-2, C-3, M-1, M-2, DHD Districts and for nonresidential uses in PUD Districts
Maximum Number of Signs or Flags	1 per Building Unit
Maximum Width	3 feet
Maximum Height for A-Frame, T-Frame Signs and Signs on wheels, runners and casters:	3-1/2 feet
Maximum Height for Flutter, Feather Flags and Signs on wheels, runners or casters:	12 feet
Minimum Setback/Distance from Curb	1 foot
Maximum Width of Public Sidewalk that Flutter, Feather or and Signs on wheels, runners or casters May Obstruct	No more than one third of width of public sidewalk
Maximum Width of Public Sidewalk that an A-Frame or T-Frame Sign May Obstruct	No more than one third of width of public sidewalk

Maximum Distance of Sign from Main Entrance to Business Unit	10 feet
Duration Allowed	Only during the published hours while the business is open
Allowed on Public Property and Right-of-Way	Yes
Allowed on Grass or Other Landscaped Areas	Yes
Allowed in a Sight Visibility Triangle	No
Illumination Allowed	No

- c. The A-frame, T-frame sign, and Signs on wheels, runners and/or casters must be free-standing and shall not be affixed, chained, anchored, or otherwise secured to the ground or to any pole, parking meter, tree, tree grate, fire hydrant, railing, or other structure.
- d. Flutter signs and Feather signs may be secured via a completely buried pole (so there is zero trip hazard) or via a weighted base.
- e. The A-frame signs, T-frame signs, Flutter, Feather signs and Signs on wheels, runners and/or casters must not obstruct access to parking meters, bicycle racks and other features legally in the right-of-way.
- f. The A-frame signs, T-frame signs, Flutter, Feather signs and Signs on wheels, runners and/or casters must not interfere with the opening of car doors in legal spaces, or with the operation of wheelchair lifts and ramps, cab stands, loading zones or bus stops.
- g. The A-frame signs, T-frame signs, Flutter, Feather signs and Signs on wheels, runners and/or casters shall not block any sidewalk or accessible path.
- h. The A-frame signs, T-frame signs, Flutter, Feather signs and Signs on wheels, runners and/or casters shall be internally weighted so that it is stable and windproof.
- i. Where an A-frame signs, T-frame signs, Flutter, Feather signs and/or Signs on wheels, runners and/or casters is to be placed upon a public sidewalk, each of the following shall apply:
  - (i) The City of Dadeville shall be held harmless from any liability resulting from accident or injury caused by the placement or maintenance of such sign; and
  - (ii) The right to place a sign upon the public sidewalk may be revoked or suspended by the Building Inspector if the sign is

being maintained contrary to the provisions of this section, or if the sign becomes a hazard to the public safety.

- h. If the provisions of this section are amended or repealed, the signs allowed hereunder shall be removed or altered to conform to said action.

(4) Regulations for All Other Temporary Signs

- a. Temporary signs shall not be mounted, attached, affixed, installed, or otherwise secured in a manner that will make the sign a permanent sign.
- b. There shall be no direct illumination of any temporary sign.
- c. No temporary sign shall be installed that requires a foundation, support, wiring, fittings, or elements that would traditionally require a building permit or electrical permit.
- d. Temporary signs (including banners) shall not require a sign permit but are subject to the provisions of this Section IX, as may be applicable.
- e. Temporary signs shall not contain any changeable copy.
- f. All temporary signs shall be secured in such a manner as to prevent swinging or other significantly noticeable movement resulting from the wind that could pose a danger to people, vehicles, or structures.
- g. Mobile signs in the form of parked trailers, parked vehicles, or other temporary or movable signs are not allowed.
- h. Temporary signs shall be constructed of durable fabric, plastic, paper, or other light pliable material. Because of the nature of materials typically used to construct temporary signs and to avoid the unsightliness of deteriorating signs and all safety concerns which accompany such a condition, temporary signs shall be removed or replaced when such sign is a deteriorated sign.
- i. Temporary signs shall be located outside the public right-of-way, which shall be presumed if the sign is located at least 10 feet from the back of curb or the edge of pavement if there is no curb.
- j. No part of any temporary sign shall be erected closer than ten feet to any overhead electric, cable, telephone or other transmission line nor closer than five feet to any property line.
- k. Temporary signs may be located in a required yard provided that they do not create a visibility obstruction or violate the visibility obstruction of any sight visibility triangle.

- l. Flags located on flagpoles, flag brackets, or flag stanchions shall not be considered a temporary sign under this section but shall be regulated as established in Section 9.5: General Provisions for Signs and Section 9.8: Permanent Signs Allowed in Zoning Districts.
- m. Temporary signs may have two faces but they must be mounted back-to-back with both faces being identical in size.
- n. Temporary signs are prohibited on public property and in the public right-of-way with the exception of an approved A-frame or T-frame sign as allowed in Section 9.7(3).
- o. A temporary sign displayed on a window surface must be displayed on the inside of the window surface and shall cover no more than thirty (30%) of the window surface.

<b>Zoning Districts</b>	<b>AG-1, AG-2, R-1, R-2, R-3, MHP, PUD</b>	<b>C-1, C-2, C-3, M-1, M-2</b>	<b>DHD</b>
Maximum Number of Temporary Signs Per Parcel [1]	8	4	4
Maximum Sign Area for a Temporary Sign	6 sf.	32 sf.	32 sf.
Maximum Sign Height for a Temporary Freestanding Sign	6 ft.	6 ft.	6 ft.
Maximum Sign Height for a Temporary Banner Sign or Window Sign	15 ft.	15 ft.	15 ft.
Minimum Sign Setback required to be maintained by a Temporary Ground Sign from any property line or from the edge of any paved street or road [2]	3 ft.	3 ft.	3 ft.
Minimum Spacing that is required to be maintained by a Temporary Ground Sign from any other Temporary Ground Sign	15 ft.	15 ft.	15 ft.
Maximum Aggregate Sign Area Allocated for All Temporary Signs on a Parcel [3]	48sf.	64 sf.	64 sf.

**Table Notes:**

- [1] No more than one sign may be a banner sign. Temporary banner signs may be displayed for a maximum duration of 30 days up to three times per calendar year.
- [2] The minimum sign setbacks do not apply to temporary wall signs, banner signs, or window signs.
- [3] There is no limit to the number of separate messages that may appear on the allowable surface(s) of any Temporary Sign. The maximum aggregate surface area allowed is subject to circumstances that may reduce the maximum aggregate surface area allowable on some parcels.

**Section 9.8 Permanent Signs Allowed in Zoning Districts**

- (1) The City shall allow permanent signs within each zoning district as specified in Table 9.8(1) and subject to any applicable provisions within Section 9.5: General Provisions for Signs.
- (2) Unless otherwise provided herein or in Section 9.3(3), a permanent sign shall require a sign permit;
- (3) The foregoing shall have no impact on separate requirements established by state statute for building code permits or other code permits.
- (4) Permanent signs are accessory structures to other principal uses allowed by this Zoning Ordinance.
- (5) No permanent signs are permitted on vacant lots unless specifically stated in this Section IX.
- (6) The following are the meanings behind the symbols in Table 9.8(1):
  - a. "P-E" shall mean the permanent sign type is permitted without a sign permit in the applicable zoning districts.
  - b. "P-SP" shall mean the permanent sign type is permitted with a sign permit in the applicable zoning districts.
  - c. "XX" shall mean the permanent sign type is explicitly prohibited in the applicable zoning districts.
- (7) Dadeville's Zoning Districts include: Residential zoning districts are: AG-1, AG-2, R-1, R-2, R-3, MHP, C-1 and C-2. Nonresidential zoning districts are: C-1, C-2, C-3, M-1, and M-2. Special districts are: DHD, FHA, PUD and MHA.

**Table 9.8(1): Permanent Signs Allowed in Zoning Districts**

	AG-1, AG-2, R-1, R-2, R-3	C-1, C-2, C-3	M-1, M-2	DHD	MHP	Signs Permitted in Accordance with:
Street Address Signs	P-E	P-E	P-E	P-E	P-E	<u>Section 9.5(13)</u>
Driveway Signs	P-E	P-E	P-E	P-E	P-E	<u>Section 9.5(14)</u>
Flagpoles and Flags	P-E	P-E	P-E	P-E	P-E	<u>Section 9.5(15)</u>
Flag Brackets and Stanchions	P-E	P-E	P-E	P-E	P-E	<u>Section 9.5(15)</u>
Parking Space Signs	XX	P-E	P-E	P-E	P-E	<u>Section 9.5(16)</u>
Freestanding Signs	XX	P-SP	P-SP	P-SP	P-SP	<u>Section 9.5(17)</u>
Subdivision and Development Entrance Signs	P-SP	P-SP	P-SP	P-SP	P-SP	<u>Section 9.5(18)</u>
Wall Signs	XX	P-SP	P-SP	P-SP	P-SP	<u>Section 9.5(19)</u>
Drive-Through Signs	XX	P-SP	P-SP	P-SP	P-SP	<u>Section 9.5(20)</u>
Umbrella Signs	XX	P-E	P-E	P-E	XX	<u>Section 9.5(21)</u>
Awning Signs	XX	XX	P-SP	P-SP	P-SP	<u>Section 9.5(22)</u>
Canopy Signs	XX	XX	P-SP	P-SP	XX	<u>Section 9.5(23)</u>
Changeable Copy Signs	XX	XX	P-SP	P-SP	XX	<u>Section 9.5(24)</u>
Projecting Signs	XX	XX	XX	XX	XX	<u>Section 9.5(25)</u>
Window Signs	XX	P-E	P-E	P-E	XX	<u>Section 9.5(26)</u>
Door Signs	XX	P-E	P-E	P-E	XX	<u>Section 9.5(27)</u>

### **Section 9.9 Building Permits and Business License**

It shall be unlawful for any person, business, or the person in charge of the business to erect, construct, alter or maintain a sign structure, without first obtaining a building permit from the City in accordance with the provisions of the Building Code and applicable law, where a building permit is required. Permit fees for a building permit shall be paid in accordance with the applicable City fee schedules. The requirement of a building permit under the building code of the City is a separate and independent of the requirement for a sign permit under this section.

In addition to a building permit and a sign permit, an annual business license is required for all businesses operating within the City of Dadeville, AL.



### Section 9.10 Signs exempt from permit requirements

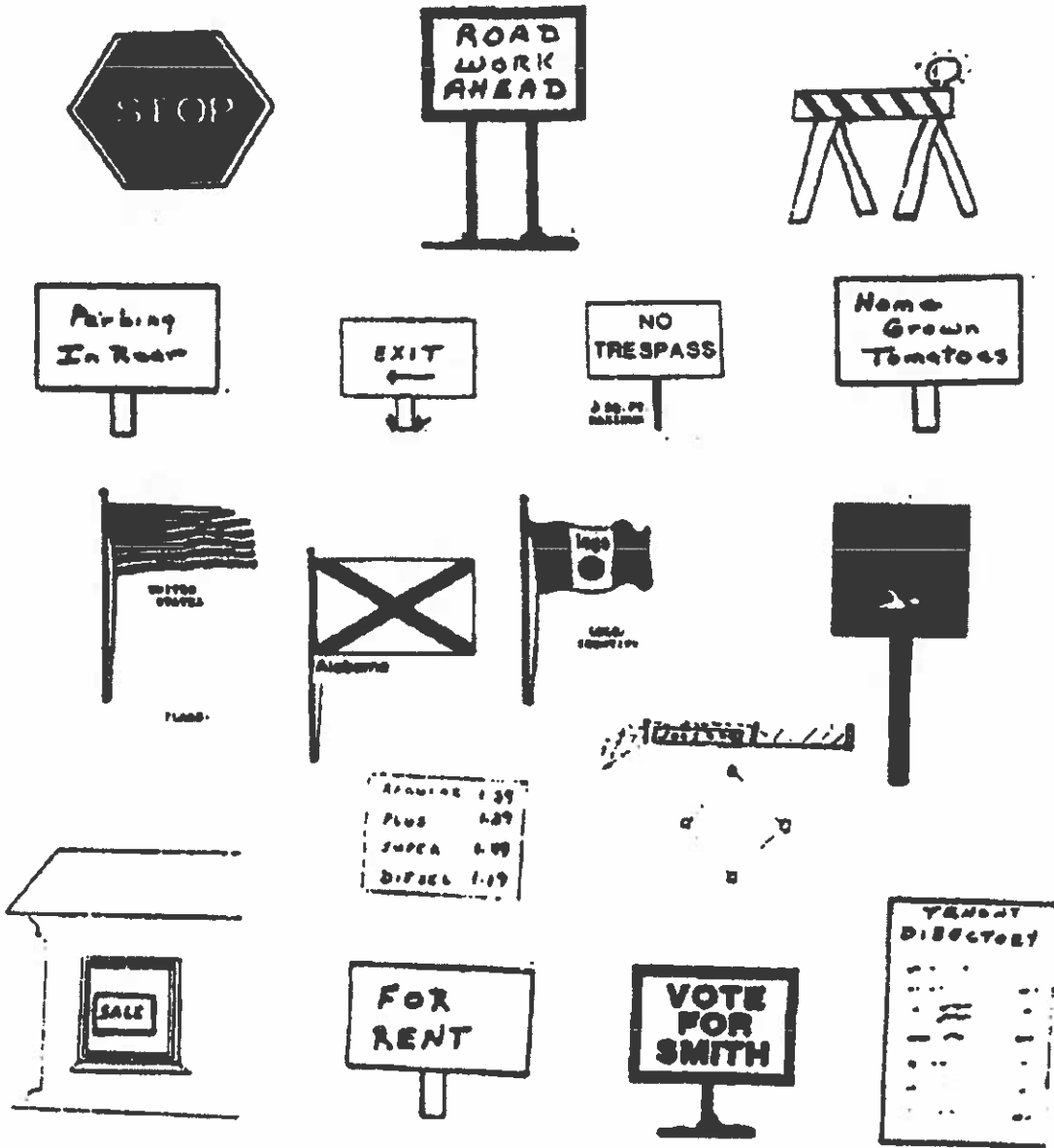
Except as may be otherwise provided for elsewhere in this chapter, the following signs are exempt from the sign permit requirements and from the provisions of this chapter, subject, however, to meeting all applicable regulations and codes, as well as established city policy concerning any and all of these signs:

- (1) Permanent or temporary signs required to be posted by law.
- (2) Permanent or temporary warning signs and no trespassing signs. No snipe signs are allowed.
- (3) Permanent or temporary signs established by, or by order of, any government agency or official body.
- (4) Signs indicating the location of bus stops, taxi stands and similar transportation facilities.
- (5) Signs giving information concerning the location or use of accessory off-street parking facilities or loading or unloading facilities.
- (6) Permanent or temporary signs required for the control of vehicular or pedestrian traffic including construction signs in an authorized work zone.
- (7) Temporary holiday signs, banners, displays and decorations, subject to City policy.
- (8) Routine sign maintenance and repair, including the changing of copy on changeable copy signs.
- (9) Decorative flags and bunting for citywide celebrations, conventions, and commemorations, when authorized by the city for a specified time period.
- (10) One construction sign per street frontage located on a property where construction is actually in progress under a current existing permit. This shall be a ground sign not to exceed 32 square feet in area, be nonilluminated, and may include the names of persons and firms performing such services, labor or supplying materials to the premises. Such sign must be removed before a certificate of occupancy is issued.
- (11) Flags, banners or insignias of a governmental, religious, charitable or fraternal organization, subject to City policy.
- (12) Integral decorative or architectural features of buildings, except letters, trademarks, or moving parts.
- (13) Directory signs located inside the buildings they serve.
- (14) Signs not exceeding three square feet in area and bearing only property numbers, post office box numbers, or names of the occupants of the premises to which the sign pertains.
- (15) Window signs located in commercially zoned districts, which identify or advertise activities, services, goods or products available within the building, and which collectively cover 30 percent or less of the window glass surface area.
- (16) Temporary political signs advertising campaigns of candidates for political offices or advertising, proposing, opposing, or relating views or positions upon a political question appearing or to appear upon an official election ballot may be erected in connection with elections or political campaigns. Not political signs shall be allowed within or upon a public right-of-way. Within all other regular zoning districts, not more than two (2) signs per candidate or political sign which shall not exceed six (6) square feet are allowed. Political signs shall not be erected more than ninety (90) days prior to the date of the election, whether general or special, for which the person or issue advertised will appear on the ballot. Such

signs must be removed within five (5) days after the date of the election or run-off election (if necessary) has occurred. Such signs shall not be illuminated in any manner whatsoever. No snipe signs are allowed.

- (17) Signs which advertise yard sales or garage sales, provided they are not located in such a manner so as to obstruct or otherwise interfere with motorists' vision and further provided that they are **erected no more than 7 days prior to the event AND removed within 48 hours** following the end of such sale. These signs shall not exceed four square feet in sign area nor shall such signs be illuminated in any manner whatsoever. No snipe signs are allowed.
- (18) Seasonal, temporary, nonilluminated signs, located in residential and business districts, not to exceed four square feet in sign area, pertaining to agricultural products raised on the premises. No snipe signs are allowed.
- (19) Temporary, nonilluminated real estate signs which are used to offer for sale, lease, or rent the property upon which said signs are located. No snipe signs are allowed. Each property may have up to one (1) non-illuminated real estate or rental sign, containing a maximum of two (2) sign faces in compliance with the following requirements:
  - a. The maximum sign area shall not exceed six (6) square feet and the maximum height shall not exceed two and one-half (2.5) feet above the grade of the adjacent street for signs in a residential zone and/or in the Dadeville Historic District. In a non-residential zoning district, (this does not include the Dadeville Historic District) the maximum sign area shall not exceed twenty (20) square feet.
  - b. Real estate sale or rental signs shall not be located within the public right-of-way.
  - c. Multiple listing strips, sale pending, and sold signs shall be allowed when attached to the real estate sign, as long as the combined sign area does not exceed the maximum allowed in subparagraph (a) above.
  - d. One (1) on-premise "open house" or "open for inspection" sign, not exceeding three (3) square feet in sign area, may be allowed per property. Similar off-premise signs for directional purposes shall be allowed within the public right-of-way at subdivision entrances or on other private properties with the written consent of the property owner. These signs must be removed when the premises are no longer open for inspection. These signs may not be placed in any other public right-of-way's except as noted in this subparagraph.
  - e. All real estate signs shall be removed when ownership or occupancy of the property has changed and the property is no longer listed for sale, lease or rent.
- (20) Fuel price informational signs, in any district in which gasoline sales are permitted and signs advertising the price of motor vehicle fuel sold from a fuel dispenser located on the premises, including logos, and advertising signs attached to, or painted onto, the fuel dispensers themselves.

Illustrations shown are a few examples of permit exempt signs only and in no way is a comprehensive list. The full list is described above in section 9.10.



### Section 9.11 Sign Permits

- (1) No sign permit shall be issued for the erection of a prohibited sign.
- (2) Sign permit forms are available on the City of Dadeville's web site.
- (3) Sign permits granted by the City of Dadeville Building Inspector **are in continued effect until:**
  - a. The sign becomes a nonconforming sign – see section 9.4, then it must be re-permitted annually. The fee may be waived by the Building Inspector.
  - b. A sign permit is revoked anytime the building inspector is notified, in writing, by an owner who is no longer renewing a sign contract due to a legal change in ownership. See section 9.5 General Provisions for Signs.

#### (4) **Sign Permit Applications**

A sign permit required by this section shall be prepared and submitted on forms available at the Department of Code Enforcement. The sign permit application is in addition to any building permit application required by the Building Code of the City. The applicant shall furnish the following information on or with the sign permit application form:

- c. Name, address, telephone number, and e-mail address of the person making application for the permit. If the applicant is anyone other than the property owner, the applicant shall provide written authorization from the property owner(s) permitting the installation of the sign.
- d. Name, address, telephone number, and e-mail address of the property owner. If the owner is an entity other than an individual, list the contact person's name.
- e. Name, address, telephone number, and e-mail address of the business tenant, if applicable. If the tenant is an entity other than an individual, list the contact person's name.
- f. Name, address, telephone, e-mail address and license number of the contractor, if applicable. If the contractor is an entity other than an individual, list the contact person's name.
- g. An address or legal description of the property upon which the sign is to be located. The legal address may be located on a certified boundary survey.
- h. Lot frontage on all streets and public rights-of-way.
- i. Indicate in feet and inches the location of the sign in relation to property lines, public rights-of-way, easements, overhead utility lines, other utility facilities and equipment, buildings and other signs on the property.

- j. An accurate and scaled drawing showing the location, dimensions, heights, and other relevant measurements, of all signs on the parcel. Freestanding signs, including monument signs.
- k. For all signs attached to the building, the facade elevation with dimensions, drawn to scale. Windows and doors and other openings shall be delineated.
- l. Sign dimensions and elevation, drawn to scale.
- m. Maximum and minimum height of the sign measured from finished grade.
- n. Dimensions of the supporting members of the sign.
- o. Sign illumination, specifying illumination type, placement, and intensity.
- p. Two (2) copies of the plans, specifications, calculations and details, signed and sealed as required by the building code of the city; and specifications documenting the applicable wind load and electrical specifications, if applicable, meeting the minimum requirements of the applicable Electric Code, as applicable.
- q. Number, type, location and surface area of all existing signs on the same property.
- r. Landscape plan, as applicable.
- s. Signature of Property Owner or complete an "Authorization to Act as Applicant for Property Owner" form.
- t. If the application is for a replacement sign, a copy of their current business license must be furnished as well.

**(3) Sign Construction Specifications**

- a. The erection of signs shall be in accordance with the structural requirements set forth in the Building Code.
- b. Signs having electrical connections of any kind shall be wired in accordance with the National Electrical Code.
- c. Any sign having an electrical connection shall be permitted, inspected and approved by the electrical inspector prior to its completion. All sign structures shall be inspected and approved by the building official. The inspection point shall be selected by the building official. All excavations for concrete sign support bases shall be inspected and approved by the building official prior to the pouring of concrete.
- d. The supporting members of all signs shall be free of any external bracing such as guy wires or cables. All supporting columns shall be designed as integral or architectural features of the sign.

- e. Paper or cardboard signs and cloth or plastic fabric banners may only be used in for temporary signs as provided herein. However, paper or cardboard signs may be used for indoor window or door signs, when such signs are allowed.
- f. Construction standards. All signs shall be installed and constructed in a professional and workmanlike manner; and shall be maintained in good and safe structural condition and good physical appearance. All exposed structural components shall be painted, coated, or made of rust inhibitive material.

**(4) Design Requirements**

All signs and sign structures, except temporary signs and except for prohibited signs, shall be subject to the design requirements below.

- a. All tenant panels in a monument sign, including those added to an existing sign structure, shall be constructed of similar materials and illuminated by a similar method.
- b. All manufactured signs requiring a sign permit shall have a permanent and visible weatherproof identification plate affixed to the sign exterior. The plate shall identify:
  - (i) The name of the manufacturer;
  - (ii) The date of installation;
  - (iii) the sign permit number; and
  - (iv) The electric permit number (if any) with the input VA (Volt Amperes) at full load for electric.

**(5) Sign Permit Application Review**

- a. When required, an applicant shall submit a sign permit application to the Building Inspector. The sign permit application shall be reviewed for a determination of whether the proposed sign meets the applicable requirements of this section and any applicable provisions of the City's Zoning Ordinance and Sign Ordinances.
  - (i) The review of the sign permit application shall be completed within thirty (30) calendar days following receipt of a completed application, not counting the day of receipt.
  - (ii) A sign permit shall either be approved, approved with any condition that is specifically described and set forth in the Zoning Ordinance or the Sign Ordinances, or disapproved, and the decision shall be reduced to writing. A disapproval shall

include or be accompanied by a statement of the reason(s) for the disapproval.

- (iii) In the event that no decision is rendered within thirty (30) calendar days following submission, not counting the day of receipt the application shall be deemed denied and the denial shall be a final decision of the City. In the event of a denial pursuant to this paragraph, the applicant may submit a written request via certified mail to the City and request a decision setting forth the reason that the application was not approved and the City shall promptly respond within ten (10) calendar days after receipt of the written request, not counting the day of receipt by providing a written explanation of the reason(s) for the non-approval of the application for the sign.
  - b. An approval, an approval with conditions, or disapproval by the Building Inspector shall be deemed the final decision of the City upon the application.
  - c. All decisions shall be mailed, transmitted electronically, or hand delivered to the applicant. A record shall be kept of the date of mailing, electronic transmittal, or hand delivery. For the purposes of calculating compliance with the thirty (30) day deadline for a decision, the decision shall be deemed made when deposited in the mail, transmitted electronically, or hand delivered to the applicant.
  - d. Any person aggrieved by the decision of the Building Inspector upon a sign permit application, or aggrieved by any failure by the Building Inspector or by any other City official to act upon a sign permit application in accordance with the Zoning Ordinance, shall have the right to an appeal to the Board of Adjustment through a variance petition.
  - e. If an application is deemed incomplete, the applicant may either take steps to submit a complete application or challenge the City's decision by seeking judicial review by or relief from the Circuit Court or by any other court of competent jurisdiction, filed in accordance with the requirements of law, seeking such appropriate remedy as may be available.
- (6) Before issuance of a sign permit, the Building Inspector shall collect the necessary sign permit fees. The sign permit fees shall be as designated by resolution or ordinance of the City Council.
  - (7) The Building Inspector may make or require any inspections to ascertain compliance with the provisions of this Section IX and the Zoning Ordinance.

- (8) Revocation of sign permit. If the work under any sign permit is proceeding in violation of this Section IX, the Zoning Ordinance, or the Building Code, or should it be found that there has been any false statement or misrepresentation of a material fact in the application or plans on which the sign permit was based, the permit holder shall be notified of the violation. If the permit holder fails or refuses to make corrections within ten (10) calendar days, it shall be the duty of the Building Inspector to revoke such sign permit and serve notice upon such permit holder. Such notice shall be in writing and signed by the Building Inspector. It shall be unlawful for any person to proceed with any part of work after such notice is issued.

### **Section 9.12 Nonconforming Signs**

All signs that are lawfully in existence or are lawfully erected and that do not conform to the provisions of this Section IX or the Zoning Ordinance are declared nonconforming signs.

It is the intent of this section to recognize that the eventual elimination of nonconforming signs as expeditiously and fairly as possible is as much a subject of health, safety, and welfare as is the prohibition of new signs that would violate the provisions of this section.

It is also the intent of this section that any elimination of nonconforming signs shall be implemented so as to avoid any unreasonable invasion of established property rights.

- (1) **Legal Nonconforming Signs:**
- a. A legal nonconforming sign is a sign that lawfully existed at the time of the enactment of this section that does not conform to the regulations as specified in this section.
  - b. A legal nonconforming sign may continue to be utilized only in the manner and to the extent that it existed at the time of the adoption of this section or any amendment thereof.
  - c. A legal nonconforming sign may continue in the manner and to the extent that it existed at the time of the adoption and shall not be altered in any manner not in conformance with this section. This does not apply to reasonable repair and maintenance of the sign or to a change of copy provided that by changing the copy structural alterations are not required.
  - d. Legal nonconforming signs that are located on a parcel of property that is severed from a larger parcel of property and acquired by a public entity for public use by condemnation, purchase or dedication may be relocated on the remaining parcel without extinguishing the legal nonconforming status of that sign provided that the nonconforming sign:



- (i) Is not increased in area or height to exceed the limits of the zoning district in which it is located;
- (ii) Remains structurally unchanged except for reasonable repairs or alterations;
- (iii) Is placed in the most similar position on the remaining property that it occupied prior to the relocation; and
- (iv) Is relocated in a manner so as to comply with all applicable safety requirements.

After relocation pursuant to this subsection, the legal nonconforming sign shall be subject to all provisions of this section in its new location.

- e. A new sign shall not be installed on a lot where a nonconforming sign exists until all signs on the lot conforms to the provisions of the Zoning Ordinance.
- f. A nonconforming sign shall lose its legal nonconforming status and have to be removed entirely or replaced by a conforming sign if any one of the following occur:
  - (i) If such sign is damaged to an amount exceeding 50 percent of the sign's current reasonable replacement cost;
  - (ii) The structure of the sign is altered in any form;
  - (iii) The sign is relocated unless as specifically authorized by this Section 9.11;
  - (iv) The sign is defined as a temporary sign and has been in use for more than one year following the effective date of this amendment; or
  - (v) The nonconforming sign and its structure (including support and frame and panel) are determined by the building inspector, or their designee, to be unsafe or in violation of this code and are declared a nuisance.
- g. All existing portable signs still located in any Zoning District shall be considered nonconforming and shall be removed unless permitted herein.

## (2) **Illegal Signs**

Any sign that was not specifically allowed or that did not comply with any previous version of the Zoning Ordinance is illegal if the same was relocated, enlarged, structurally altered or extended prior to the effective date of this Section IX unless the same had been made to conform to all the provisions of the Zoning Code prior to the effective date of this Section IX or unless the same received any vested right through a settlement agreement.

**(3) Signs for a Legal Nonconforming Use:**

New or additional signs for a nonconforming use shall only be permitted if the proposed signs conform to the sign standards for the applicable Zoning District.

**Section 9.13 Miscellaneous Provisions**

For a sign requiring a sign permit, weeds and grass, all foliage shall be kept cut in front of, behind, underneath, and from around the base of the sign for a minimum distance of ten (10) feet from the sign base, and there shall be no rubbish or debris within ten (10) feet of the sign base or underneath the sign.

**Section 9.14. Violations and Penalties**

- (1) No person shall erect on any premises owned or controlled by that person any sign which does not comply with the provisions of this Section IX.
- (2) No person shall maintain or permit to be maintained on any premises owned or controlled by that person any sign which is in a dangerous or in a defective condition. Any such sign shall be removed or repaired by the owner of the sign or the owner of the premises, or as otherwise provided in this Section IX.
- (3) Each sign installed, created, erected or maintained in violation of this Section IX shall be considered a separate violation when applying the penalty portions herein.
- (4) Any violation of this Section IX is hereby declared to be a public nuisance.
- (5) Both the owners or other persons in charge or control of the sign and owners or other persons in charge or control of the property on which the sign is located are responsible for assuring compliance with Section IX. Any failure or refusal to comply with Section IX shall be in violation and punished as herein provided.
- (6) Any person, firm or corporation violating any of the provisions of this Section IX shall, upon conviction, shall be fined not more than \$200.00 plus costs of court. Each calendar day that such a violation continues shall constitute a separate offense and fine.
- (7) The City, as an additional or alternative remedy, may institute injunctive, mandamus, or other appropriate action or proceeding in a court of competent

jurisdiction to prevent, remove, repair, abate or correct any violation of this Section IX.

### **Section 9.15 Removal of Unlawful and Dangerous Signs**

- (1) Removal. The City may order the removal of any sign in violation of this ordinance by written notice to the property owner. If a permit has been issued, such notice shall operate to revoke the permit.
- (2) Procedure Following Removal Order. If the sign is not removed within fourteen (14) calendar days after the order of removal, or fourteen (14) calendar days after the date an appeal becomes final, the City shall remove or cause to be removed the sign and collect the cost thereof.
- (3) Removal Without Notice. The City shall remove or cause to be removed any sign in violation of this Section IX without giving notice to any party, if:
  - a. Said sign is upon the public right-of-way or upon other public property; or
  - b. Said sign imposes an immediate safety threat to the life or health of any members of the public.
- (4) Reclamation/Fees. The City may collect any costs incurred by the City in removal of any sign. Signs not claimed will be destroyed after fourteen (14) days.

### **Section 9.16. Severability**

Generally. If any part, section, subsection, paragraph, subparagraph, sentence, phrase, clause, term, or word of this Section IX is declared unconstitutional by the valid judgment or decree of any court of competent jurisdiction, the declaration of such unconstitutionality shall not affect any other part, section, subsection, paragraph, subparagraph, sentence, phrase, clause, term, or word of this section.

**End of Section IX.**

**See next page for Section IX Amendment History.**

**HISTORY OF AMENDMENTS TO SECTION IX**

Date of Amendment: insert date	Ordinance No. 462 and 462-A Replace entirely with Section IX
Date of Amendment: insert date and sign topic	Ordinance No. xxx Add or remove xxx